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SQUARE DANCING

OFFICIAL FOLK DANCE OF NORTH AMERICA

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NEWSLETTER OF THE WORLD'S LARGEST SQUARE DANCE ORGANIZATION

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Special Thanks to the following for their contributions to this issue of USDA NEWS.

LPaul & Sally Schmidt, Jim Maczko,
Alitia Becker, Pat Inglis and the Judy Frickey family

Cover Design: Chris Dunkel

My apology to anyone I failed to recognize.

THANK YOU—SINGLE SQUARE DANCERS USA

United Square Dancers of America is the only National Dancer's Association organized by dancers for dancers and operated by dancers. We are the world's largest square dance organization in the world. I assume most of you are aware of the programs we provide or support and we continually expand our efforts to provide even more. We depend on donations and contributions to help fund these projects.

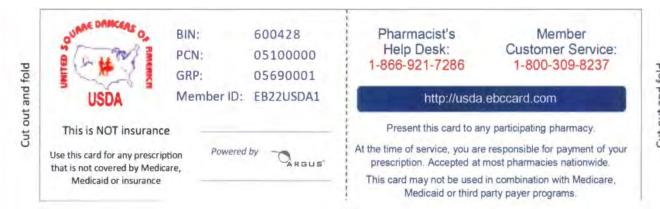
We recently received a letter from Velma Doyle, President of the Single Square Dancers USA. On Labor Day weekend the Single Square Dancers USA held their 50th and final Dance-A-Rama. Ms Doyle explained that the membership had agreed upon the dissolution of the organization, all remaining funds would be donated to a select group of dance organizations, including USDA.

In her letter Ms Doyle wrote, "We admire the work you do with Handicapable Dancers and also your practice of awarding outstanding youth dancers with your Founders' Memorial Youth Fund Scholarships."

A very generous check was enclosed with the request that this money be equally divided between these worthy causes.

We regret that Single Square Dancers had to dissolve, but what a wonderful way to start our new year. Thank you so much for helping us to continue these two very special programs.

FREE PHARMACY DISCOUNT CARD CLIP AND USE THIS CARD AND SAVE. SHARE IT WITH FAMILY AND FRIENDS.



Cut out and fold

A MESSAGE FROM OUR PRESIDENTS



MARK & BINA KREBSBACH

Greetings from North Dakota & Happy New Year to all!!

The ground is white.
Christmas is past.
The USDA Winter Meeting is near.
2022 here so fast??

Here we are in the dead of Winter, my favorite time of the year. I love the feeling of breathing the fresh, crisp, cold air we have, it's good for whatever ails a person.

Darkness flees as the Almighty's sun creeps over the South Eastern horizon and casts forth light to this troubled world, we live in. "Darkness cannot drive out darkness, only light can do that. Hate cannot drive out hate, only love can do that." (Dr. Martin Luther King 1963). Truth and love will overcome evil. It seems as though we have an endless supply of covid variants. If we respect the covid guidelines and respect others, I'm sure this will pass. Like a speed bump to slow down for, and cautiously get over.

At the close of another year, it is good to renew our faith and reflect on all the blessings the Lord has given to us. Among many other things, we are grateful to have the opportunity to serve as Presidents of this great organization. And we are also thankful for the USDA Executive Committee. I can assure you these people are a bunch of good-natured, hard-working folks who unselfishly sacrifice their time and efforts for the USDA that supports dancers all across the United States. Life and square dancing will go on.

We thank Sally & L.Paul Schmidt for setting up the 2022 Winter Executive Committee Meeting in San Diego, California. At this meeting we take a look at the USDA and how the USDA will be active at the national square dance convention held in Evansville, Indiana in June of 2022.

As we enter another year, may God be our guide and direct us, as his will, will be done. Share with me one prayer, that all people love one another and may peace reign everywhere.

As Ever Square Dancers,

Mark & Bina





A NOTE FROM THE EDITOR



Larry W. Dunkel

WELCOME 2022

As usual the past year seemed to sneak by without much notice and the New Year seemed to have arrived much the same way. No big deal. I think the past couple of years of doing nothing has pretty much worn us down. Will we ever return to life as we knew it before the dreaded virus changed our whole lifestyle?

The last couple of months of the year are normally pretty full months with a lot activity. Our family has several birthdays in November and December. Then of course Christmas cheer is all around, but this year seemed different. Our older adults have reached the point that we don't discuss age anymore and even the kids are reaching the age that they still want a birthday cake and presents as long as it is in the form of U S currency and then they go hang with their friends. I had a birthday at the end of November and someone mentioned that it was an "O" birthday. I agreed that it was, "OH dear, how did I get this old this fast." I surely skipped a few years along the way.

NEW Years' Eve! A time to celebrate the riddance of a year of sorrow and uncertainty and to applaud the approaching of a new year with the promise of better things ahead. We make our list of resolutions with every intention of meeting each challenge head on, but knowing deep within that if we get through the month of January we will have done well. This year I skipped making resolutions and I don't recall hearing anyone talk about their resolutions. Is this another tradition that is going away? We seldom reflect on Christmas and the true story of why we celebrate this day. Kids no longer go out on Halloween and trick or treat. Now they just go asking for treats. I miss many of the "good old days", but I don't want to go back there again. Right now I am still looking for my "golden years" and the prime of my life.

Did you read the article on page 2 about the donation the Singles Square Dancers USA made to USDA for their support of the Handicapable Program and for the Founders Youth Scholarships? USDA appreciates the financial help received and would like to remind you that there are several ways you can contribute and your donations are tax exempt.

For a while it looked as if we had defeated the virus that had shut down square dancing for a couple of years, but we were just a little too optimistic. Some clubs eagerly scheduled dances and are now cancelling them due to the resurgence of the virus. No dances, no news to fill the pages of USDA NEWS unless you have a group of associates like our USDA Executive Committee. When I realized I might have a problem I sent a group email asking for help. Within minutes I was receiving messages offering their help and sending items to be used here. You heard past President Tony Rock praise the efforts of this committee and now the current President has done the same. In this issue, just one page before this one, Mark talks about the good-natured, hard-working folks of USDA and I want to add a BIG THANK YOU to this group that came through for me. I had been concerned that with fewer pages you would quickly read this and toss it aside. Pat Inglis had the solution for that. She sent me a Dancer's Crossword Puzzle by the late Judy Frickey. It is a lot of fun and we appreciate the family of Judy Frickey sharing that with us.

EVENTS IN THE CENTRAL REGION

Ed & Lynda Willis, USDA Central Region VP

Square Dance Convention. It was a cold day for us, lows in the 30's. We had an overnight at Camp Creek State Park in West Virginia the halfway point to French Lick. Water hose froze over night, but easily thawed with a pan of hot water. We arrived at Patoka Lake Camp ground south of French Lick late afternoon Friday and headed into French Lick to set up our table. Shortly after starting we got the alarm of a low tire and ended up searching for a place to add air. Never found one, so we headed back to the lake. Saturday morning we were able to get some air and all was well. Set up our table before the Dance started. Two important things to mention: If you have never been to Patoka Lake State park we highly recommend you do so and two if you have never been to the Indiana State Convention you should do that Thursday November 4th, 2021 Lynda, Jack (our cat) and I packed up the camper and headed to French Lick, Indiana for the Indiana also. Both are spectacular. The convention runs from Friday night until mid-day Sunday.

We are currently planning our trip to the USDA winter meeting in San Diego, CA. It will be a 22 day round trip by camper across the South in January. It is mostly planned and campgrounds booked, just need to double check everything. As I sit here typing this, Jack, our cat made famous by Lennie Houle is climbing up beside me seeking a head rub, first on my left side then on my right, so any errors in typing can be blamed on him.

Next conventions in our region are Florida on March 18-19 in Daytona, South Carolina in West Columbia April 29th and 30th, Ohio State Square Dance Convention May 6th and 7th in Aurora. We hope to see you there. OH, one other dance in the central region to remember is the 71st National Square Dance Convention down by the river in Evansville, IN June 22 – June 25.



French Lick, IN late Saturday Night still going strong!

Jack has now jumped up on my keyboard so I guess its time to stop typing.

EVENTS IN THE WESTERN REGION

LPaul and Sally Schmidt, USDA Western Region

WESTERN REGION REPORT

(Alaska, Arizona, California, Colorado, Hawaii, Idaho, Montana, Nevada, New Mexico, Oregon, Utah, Washington, Wyoming)

LPaul and Sally Schmidt, USDA Western Region VP

Hello, howdy, and aloha from USDA's Western Region. From the tropics and the desert to the mountains and frozen tundra, we are excited to see dancing coming back to life this winter around our region! We will be on the road again starting in January with trips to the Southern Arizona Square Dance Festival in Tucson and the Oregon Mid-Winter Festival in Albany. February should find us visiting a square dance club in Hawaii (since their state festival was postponed to next fall), and in March we will be attending the San Diego Square Dance Association's Fiesta de la Cuadrilla. We will proudly exhibit USDA leadership and education materials and be available to answer questions about USDA's programs that support dancers, clubs, and dance associations.

The Western Region is honored to host the USDA Executive Committee Winter Meeting on January 21-22 in our beautiful hometown of San Diego, California. The Winter Meeting is an opportunity for Officers and Committee Chairs to come together to review USDA programs and services as well as plan for the Annual Meeting held each June in conjunction with the National Square Dance Convention. We spend two busy days in meetings but always find time to visit a local square dance club, sample local cuisine, and visit a tourist spot or two! This will be the first in-person Winter Meeting since 2019 and we are pleased that nearly all Executive Committee members are planning to attend.

We would like to continue to encourage dancers and dance leaders around the country to participate in the USDA *Beyond the Dance Floor* webinar series. These monthly online education sessions provide a valuable opportunity to learn about USDA programs and services and discuss topics of interest to the dance community. Check out the schedule and find links to the Zoom sessions on the USDA website at www.usda.org.

If there is anything we can do to further support local, regional, and state dance organizations throughout the Western Region, please feel free to contact us at: :

WesternVP@usda.org.

Live Lively, Square Dance!

LPaul & Sally Schmidt

Photos by the Western VP's, LPaul & Sally Schmidt showing the table they arranged with USDA information.

Picture at far right is USDA Executive Member, Patty Wilcox promoting the USA West Square Dance Convention in San Diego.





YOUTH ADVISOR

Dan Reedy

Hello Everyone .

Don't know about you all out there, but I was so ready for 2021 to be over and done with, and excited that we are in 2022. A new year and a new start to dancing again. I have come to understand and appreciate this past year, and what my ancestors went through as Children, when they survived the great (ie 'infamous') Spanish Flu pandemic of 1918. That was a rollercoaster ride of a year, or as I have heard it called "a year that wasn't".

I tend to be that person who/whom sees the glass half full. Not in a Pollyanna, rose colored glasses way. But knowing that the future lies before new and unsoiled, and ready to continue our great adventure in life. So I am looking forward to 2022.

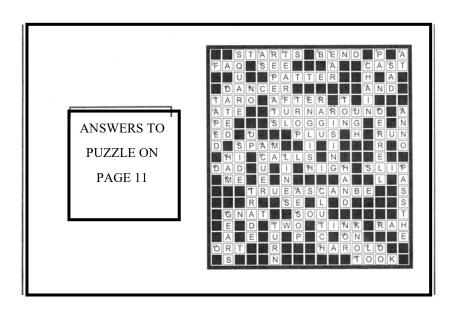
As the Youth Advisor for the USDA I want to remind everyone that the deadline for USDA's Founders Scholarship is fast approaching. Advise those Youth in your clubs that meet the eligibility requirements to get their applications submitted.

We had a very diverse and exceptional group of young adults apply last year. Hoping that we see applications of the same caliber this year. Thanks to all the Affiliates that have contributed to the Youth Scholarship fund. It is your donations and generosity that has allowed us to present these scholarships. Again Thank You for your support and your hard work.

Dan

From the editor: Be sure to read the article on page 2 regarding the contribution to USDA by the Single Square Dancers USA. It was requested that this donation be split between the Founders Scholarship and the Handicapable Program. Both of these programs are considered top priorities at USDA and they are also two of our more expensive programs. Again we say thank you very much.

We appreciate all donations. There are several ways you can contribute to USDA so that we can continue helping all of our dancers and remember that your donations to USDA are tax deductible.



usda insurance coordinators notes

Greeting Everyone,

Can you believe this. It is already another year and our 'normal' is so very different from one year ago.

In case you haven't heard the rates have been released and they are higher for 2022. The rates for 2022 will be \$5.00 per member. The insurance coordinators have received information about this. Many of you have already entered your information in the portal and submitted your payments. THANK YOU!!

Just a reminder:

☑ The COVID-19 is a virus and is not covered by our Accidental Benefit portion of the insurance policy. Our policy covers accidents, not the flu or any other viruses. There is liability coverage for the club.

So I need to fill some space here to keep it from being a half page article. What to fill it with or I just ramble along. Or I could put something hidden in this message so I would know if you have read this article. Like putting a surprise comment at the end of an email to make sure everyone has read the email. I did that a lot when I was president of a club. hope you are not bored with my conversation yet. Because now I will share a little bit about me. My husband and I met at a square dance. He is such a procrastinator that it took him one year to ask me out and another year to propose. But don't tell him I told you this because he says he is not a procrastinator. He says he just thinks things thru thoroughly. Try saying that 10 times.

I love receiving emails but not phone calls. So why is that. I probably am a little bit ADD and after a few minutes my mind starts to wander. But don't worry – I haven't received any lengthy phone calls where my mind was wandering away. So, keep the emails coming and the phone calls coming. That way I won't have to ramble on forever here.

I have requested to have the insurance tri-fold pamphlet reprinted as an error was discovered. As soon as I receive those (it might be 2 months) I will let everyone know. Then you can send me requests for copies of the new revised flyer. See, I did it again. Something at the end that you need to know.

As always, you can call or email me with questions you may have.

Sincerely,

Elizabeth Sanders

USDA National Insurance Coordinator

P O Box 417, Stephens, GA 30667

sqdanins@gmail.com or insurance@usda.org

706-759-3642







Welcome to AMERICAN HEARING BENEFITS

A Starkey® Hearing Technologies Program

Dear Member,

As an Enhanced Benefits Card member, you are eligible for American Hearing Benefits (AHB). This free hearing benefits program gives you access to free hearing consultations and discounts on hearing aids through our nationwide network of hearing professionals.

As you may know, most insurance plans do not cover hearing healthcare. At AHB, we believe the quality of your hearing directly affects the quality of your life, and we are excited to be working with EBC on providing health solutions.

One call activates your benefits. Then you and your family can begin enjoying all the advantages this FREE program provides, including:

- Discounts on today's latest technology, including hearing aids, tinnitus treatment and hearing protection products
- FREE annual hearing consultations
- Access to a nationwide network of 3,000+ hearing locations
- ▶ FREE one-year supply of batteries (40 cells per hearing aid purchased)
- One year of FREE office visits (limit of 6)
- 60-day trial period*
- ▶ FREE Deluxe Warranty Plan, including loss and damage*
- Financing plans available (subject to credit approval)

Call 1-888-890-2875 or visit AmericanHearingBenefits.com today to SCHEDULE YOUR FREE CONSULTATION with a provider near you.



Get **discounts** on the latest technology, like the Invisible-in-the-Canal Hearing Aid.





DANCER'S CROSSWOD

PUZZLE CLUES

ACROSS

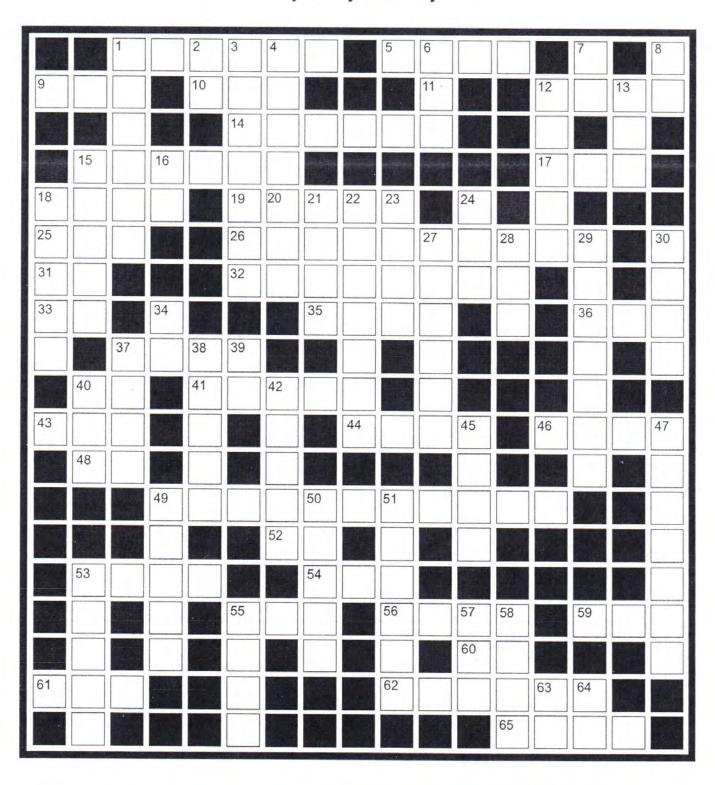
1.	The dance at 8 p.m.	1.	There are 8 people in a
5.	" the Line"	2.	
9.	Frequently Asked Questions (abbrev.)	3.	You go through Part A, and then it all
10.	notice; spot		It was a very goodbye.
11.	"Circle to _ Line"	6.	He has a good for music.
12.	" a Shadow"		Pennsylvania (abbrev.)
	He's especially good on the calls.		We give everyone a yellow-rock the end of
15.	She's a beautiful round		each tip.
17.	"Follow Your Neighbor Spread"	12.	"Spin Through"
18.	tropical plant; source of poi	13.	When I don't get to dance, I feel
19.	Did you go to anyparties?	15.	They met at a dance, 3 years, then got
25.	Did you go to anyparties? We danced, then, then danced some more.		married.
26.	, Suzy, you went the wrong	16.	opposite of "yes"
	way (2 words).	18.	We that round dance so we could
31.	Physical Education (abbrev.)		practice it at home.
32.	It was like through a swamp.	21.	French for "too much"
	Foote's square dance videos	22.	All around the world, dances are called in
35.	He calls both Mainstream and		
36.	"Centers"	23.	brand of spaghetti sauce
	unwelcome e-mail; cyber junk	24.	Dancing is a of fun.
	short form of "hello"	27.	His popularity as a caller is
41.	The Plus Program is made up of more than		exclamation of disgust
	thirty	29.	Dudes 'n' Darlins daddy
	Derrell is Derek's	30.	part of A.D.
	C2 is a verylevel of square dancing.	34.	opposite of "down"
	"the Clutch"	37.	Couple #4 is a ","
48.	Dancing makes happy!	38.	person who leads round dances (2 words)
49.	That is as (4 words).	39.	opposite of "pa"
52.	" Singles"		and cheese quiche
	"Box the"	42.	If your square breaks down, form
	French coin	45.	"step forward, turn a quarter in,
	number of dances in a "tip"		right pull by"
	wife of 62 ACROSS	47.	" Ocean" (2 words) " the Wave"
	cheer heard at a football game	49.	" the Wave"
	Their club dances alternate Fridays.	50.	author of fables
	leftover; scrap	51.	"Slip the"
	husband of 56 ACROSS	53.	"Spin Chain & Exchange the"
	It lots of energy to dance 8 tips of		" Through
	"hot hash."		means "and not"
		58.	Tie it in a
		00	ammonite of #hin



1.	There are 8 people in a
2.	Do I say, not as I do.
3.	You go through Part A, and then it all
4.	It was a very goodbye. He has a good for music.
6.	He has a good for music.
7.	Pennsylvania (abbrev.)
8.	We give everyone a yellow-rock the end of each tip.
12.	"Spin Through"
13.	When I don't get to dance, I feel
15.	They met at a dance, 3 years, then go married.
16.	opposite of "yes"
18.	We that round dance so we could
	practice it at home.
	French for "too much"
	All around the world, dances are called in
23.	brand of spaghetti sauce
24.	Dancing is a of fun.
27.	His popularity as a caller is
28.	exclamation of disgust
29.	Dudes 'n' Darlins daddy
	part of A.D.
	opposite of "down"
37.	Couple #4 is a ""
38.	person who leads round dances (2 words)
39.	opposite of "pa"
40.	and cheese quiche
	If your square breaks down, form
45.	
	right pull by"
47.	" Ocean" (2 words) " the Wave"
49.	" the Wave"
50.	author of fables
51.	"Slip the"
53.	"Spin Chain & Exchange the
55.	" Through
57.	means "and not"
58.	Tie it in a
63.	opposite of "hi"

DANCER'S CROSSWORD

by Judy Frickey







Save up to 65% on your medications!

- 1. Present this card at your local pharmacy to save.
- 2. Find participating pharmacies and pricing information on our website at http://usda.EBCcard.com.

USDA Prescription Savings Card Program Highlights

- · It is completely FREE
- You, as well as your family and friends, can use the card
- The USDA Prescription Savings Card is active and ready to use
- · Unlimited uses / Never expires
- · No personal information needed
- · Works for FDA approved prescription medications

This is NOT INSURANCE. This card is FREE Prescriptions may be filled at any pharmacy, however, this prescription discount card provides a discount only a participating pharmacies. It does not replace COBRA or any other medical insurance program, nor is it a Medicare Part D prescription drug plan. Cardholders are responsible for paying the discounted cost at the time of service from participating providers. Discounts may not be taken in conjunction with any third party payor arrangement, including Medicare or Medicaid or government programs. This program is administered by Access One Consumer Health, your Discount Medical Plan Organization, 84 Villa Rd. Greenville, SC 29615, www.accessonedmpo.com. The program and Its administrators have no liability for providing or guaranteeing service or the quality of service rendered This program is not available to Montana residents, but may be used at participating Montana providers.

- O. Is this insurance?
- A. No, this is not insurance. It is a discount plan that provides discounted prices on certain health care services.
- Q: Is there a monthly fee or a registration fee for this program?
- A: No, the card is free. Members pay only for services they receive.
- Q: How soon can I use my card to start saving money?
- A: There's no waiting period. Your card can be used immediately.
- O. How do I receive a discount?
- A. Saving money on health care expenses is easy. Simply show your ID card at the time of service. Members are responsible for paying all fees directly to the provider.
- Q. Are all members of my household covered by this program?
- A. Yes, your card can be used by every person living at the same address. Additional cards can be printed from our website at http://usda.EBCcard.com.
- Q. Can I use my membership when I travel away from home?
- Yes, your discount plan can be used at any participating provider in the United States.
- Q. How do I replace a lost card?
- A. Visit http://usda.EBCcard.com and follow the instructions.
- Q. Who do I contact if I have questions about this program?
- A. You can visit our website at http://usda.EB Ccard.com for more information.
- Q: How do I save the most?
- A: The most savings will come from pharmacies located in grocery stores or at independently owed pharmacies. While the card can also be used at the large, chain-store pharmacies like CVS, Walgreens and Walmart, these chain-stores often charge higher prices than grocery stores or independently owed pharmacies. Check the pricing tool on our website for the best savings.

Texas Residents, by using this card your savings may vary by drug and pharmacy. Savings are based on actual drug purchases. The program administrator may obtain fees or rebates from manufacturers and/or pharmacies based on your prescription drug purchase. These fees or rebates may be retained by the program administrator or shared with you and/or your pharmacy. This plan is regulated by the Texas Department of Insurance, P.O. Box 12157, Austin, TX 78711: 1-800-252-3439 or 1-512-463-6515, www.tdi.state.texas.com

PCN: 05100000
GRP: 05690001
Member ID: EB22USDA1

Prescription Card
Use this card for any prescription that is not covered by Medicare, Medicaid or insurance

This is NOT insurance

Pharmacist's Help Desk: 1-866-921-7286 Member Customer Service: 1-800-285-5783

http://usda.ebccard.com

Present this card to any participating pharmacy.

At the time of service, you are responsible for payment of your prescription. Accepted at most pharmacies nationwide.

This card may not be used in combination with Medicare, Medicaid or third party payer programs.

FREE PHARMACY DISCOUNT CARD

CLIP AND USE THIS CARD AND SAVE. SHARE IT WITH FAMILY AND FRIENDS.

ATTENTION PLEASE HELP

The USDA is in need of someone to fill the vacancy for the office of Vice President of the Eastern Region.

No experience is necessary, very easy job to fill with many rewards. The Executive Committee consists of many individuals who are very easy to work with and always willing to help. We have two meetings a year, one the 3rd week of January and one during the national convention.

If you are interested please contact Presidents Mark – 701-320-9079 or Bina – 701-320-5182.

krebsbachmabi@gmail.com.

MARK YOUR CALENDAR AND MAKE YOUR PLANS NOW!



"Dance on the Wild Side"

19^{th USA}West



Square Dance Convention

August 17-20, 2022

Handlery Hotel, San Diego, CA

- Three Full Days of Dancing!
- Full Square and Round Dance Programs
 - Square Dance: Social Square Dance through Challenge
 - ♦ Rounds: Phase 2 to Phase 6
- Ghost Riders Square Dance Band
- Specialty Hall: Line Dancing, Hex, Intro to Contra and More!
- Educational Seminars, Sewing Classes, Exhibitions, Vendors,
 Showcase of Ideas
- All Dancing Under One Roof on Swiss Trax Flooring
- · Wednesday Night Special Activities:
 - Catered Mexican Dinner
 - ♦ San Diego Trolley Tour

We'll be ready for you in 2022!



For information or to register, go to www.california.usawest.net

National Square Dance Convention ® The Torch Has Been Passed

70th NSDC



71st NSDC





See you in Evansville, IN
June 22-25, 2022
Register at www.71nsdc.org

UNITED SQUARE DANCERS OF AMERICA

SUPPORT FOR SOCIAL SQUARE DANCING

- Whereas: It is well recognized within the Square Dance activity that it is essential that every effort be made to expand and grow our recreation to include all;
- Whereas: Currently there is a focus to open Square Dancing to a greater number of people this is being done through the implementation a new entry program into the activity known as Social Square Dancing (SSD);
- Whereas: SSD is a new marketing strategy and a new platform to re-establish and rebuild Square Dancing from a new starting point program of teaching and re-teaching;
- Whereas; Another goal of Social Square Dancing also is to re-build Square Dancing on a sustainable footing;
- Whereas; SSD is seen as an alternative entry program to generate more rapid "intakes" of new dancers through multiple opportunities per yar (more than one set of lessons per year).
- Whereas; Social Square Dancing is seen as a destination point for dancers rather than a plateau level on the escalator to other dance programs; and
- Whereas; The United Square Dancers of America recognizes the benefits of collaboration of all dance organizations when initiating new, worthwhile efforts,
- Therefore: Be it resolved that the UNITED SQUARE DANCERS OF AMERICA encourages its Affiliates, Associates, and their member organizations, to support implementation of the Social Square Dancing program.

Adopted by Majority Vote of UNITED SQUARE DANCERS OF AMERICA
Board of Directors during their
Annual Meeting Twenty-Third (23rd)
day of June 2021 at Jackson, Mississippi.

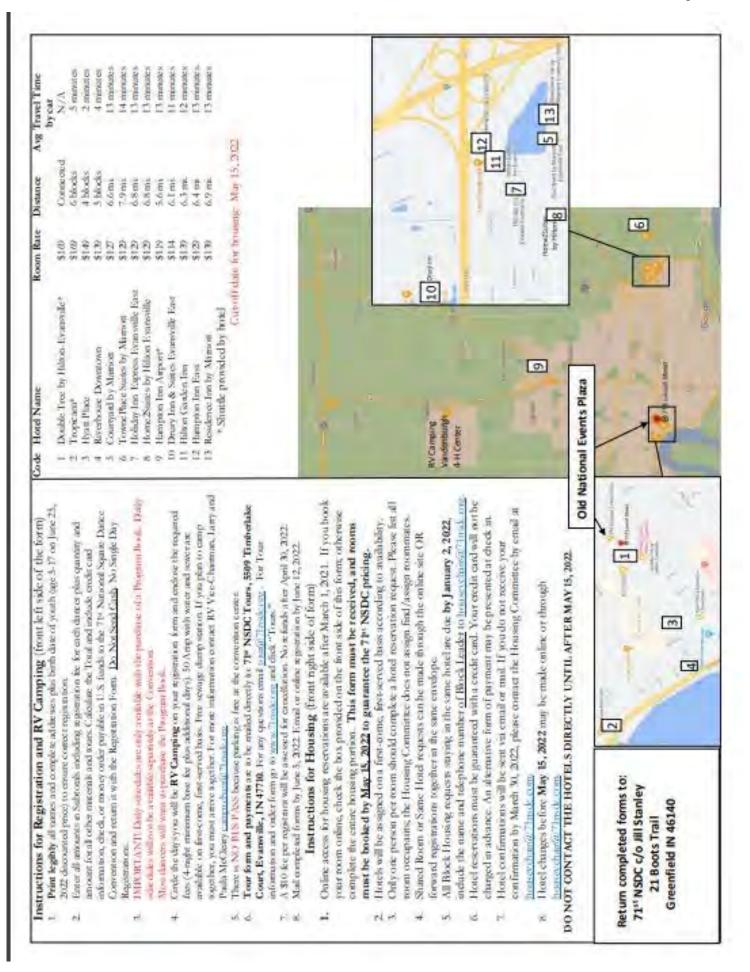
Resolution No.41



The second secon	71st Na 1 'd like to volunteer. Please contact me.	71st National Square Dance Convention & Recoverates the Only June 22, 24, 24, 25, 2022, Everandic 1N Registration # Oth Nancon Experies on - Wichen Tradicing Date Reprint Take us on Historical Tradicing Take us on Historical Tradicing This us on Historical This us on Historical This Us Daves for the River	Consville
PLEASE PRINT Last Name Address	First Name City	Tan you intend to spend most of	of your time
State Zip Code Email Country Alt Phone Email Email Country (Email only shared with the NEC for apcoming convention information) DiCheck if you do not want email shared.	State Zip Code Email Att Phone Email	Other D Clogging D Contra DC/W Lates D Handicapable U twoski like to participate in the Education/Leadership Certification Program, Visit our website for more information on our Education Programs, Seminary, Chines	D 3/4 D 5/6 Jon Program.
Youth been after Jule 25, 2014 \$30. (Address Sandlas, 1980) by the per Represent will be impossed for manufacture. Whose will increase May 1, 2022 to \$75 for adults, \$77.50 for Representent received after April 30, 2022 will receive em.	Youth born after June 25, 2014 \$30. Children 5 and under them after June 25, 2017 FREE A 5 ft for per Represent will be imposed for uncode time. Prices will increase May 1, 2022 to 475 for adults, \$37,50 fter Youth born after June 25, 2004. Representations received after April 30, 2022 will receive entail confirmances only.	PREE Dence Leader Name to be programmed "Go to www.71nsde.org to update your profile. Dealer, Dence Decorate Delograph DC/W Lines Name. Dealer, Delograph DC/W Lines Name.	OC/W Lines OC/W Lines
5	Solo First Name For Badges - Let Name	Subrotals	
Adult / Child Ad	DCB / DOB /	Select your foots on invest in neural functions and "Housing" into forth direct sectors fish to the Hook Booking Models after March 1, 2021. Have selected one Hook Online. These Civil Ordines NOT elected, complete the center pretation of the form below. So a No. 10. 10. 10. 10. 10. 10. 10. 10. 10. 10	Fish to the Control of the minimum)
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Straing full broking. S145 plus 10 arms w/water. S145 plus 10 arms w/water. S145 plus 10 arms with the plus No Befunds/Carcellations after April 30, 2022 Persons – Please complete separate Tours Ord Checks will be made out to 719 NSDC.	Straing full booking. State plan. State plan. John on W. Water. No Befunds/Cancellations after April 30, 2022. W. S. Funds) Total Due: 5. Person. on plane separate Tours Order Form and submit separate payment Checks will be made out on 71% NSDC.	To guarantee your recommendates, you must provide a code card number and pay a \$1.50	18.50
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Return completed forms to Jill Stanley, 21 Boots Trail, Greenfield, IN 46140 by June 5, 2022.

Registration & Housing Chair: Richard & Nancy Fulaytar coordination@71nay.cog (765-662-2533)





Pre-Registration 72nd National Square Dance Convention® Mobile, Alabama June 21, 22, 23, & 24, 2023

IF REGISTERING BY MAIL:
PO Box 613
Leeds, AL 35094
REGISTER ONLINE at
www.72nsdc.com

Primary Last Name:		First Name:		
Partner's (if different):		First Name:		
Youth Names & DOB:		1000		
Address:				
City:		State:	Zip Code:	
Country:	Email:			
Check if you do not v	vant your email shared. Email addresses to	be shared only with the	NEC for upcoming convention	n information
Phone: ()	Alt	Number ()		
Registration Prices (U.	S. currency only)	\$50.00 each x	=\$	
1	Youth born after June 21, 2005	\$25.00 each x	= \$	
Cash Received \$	Check# (Pa	y to 72 nd NSDC)	Total Due: \$	
Credit Card Type	Card #		Control of the Contro	
Expiration Date: /	Security Code Name of Car	dholder:		
Statement Mailing Addre	ess (if different)	Day beller		
Authorized Card Signatu	re:			
mailed April 2022 for selection of	on. No refunds after April 30, 2023. This form and hotel and additional items. Early registration gives	you free admittance to the I	Pre-Convention Kick Off Dance on 2	April 30th, 2022.
Convention badges required for e	ntrance to all convention activities; Dressy casual o	uttire allowed until 6:00pm.	Proper dance attire is required Afte	6:00pm for all



The United Square Dancers of America's Social Media Committee



Proudly Presents Our Webinar Series

Beyond the Dance Floor

Dancing — We all miss dancing! The great news is, as a community we've been adapting to "the new normal". It's been wonderful to see callers and cuers set up virtual dance events. Online groups have been set up to discuss returning to dancing and what precautions need to be taken. IAGSDC even transitioned their International Convention into a "home edition" with virtual dancing and live online activities. Happily, in some areas of the country, clubs are cautiously and carefully beginning to dance again, but there is still more to do.

The United Square Dancers of America — USDA — your National dancers' organization, is proud to present a monthly series of web-based programs via *Zoom* to support clubs on the business and marketing end of our activity. The programs will be used to introduce more dancers across the country to who/what USDA is, the programs and services we provide, and a way to keep square and round dancing in the forefront of people's thoughts even if they aren't able to get together on the dance floor.

Beyond The Dance Floor – It takes a lot of effort and organizational skills to keep our favorite activity alive and USDA is here to help. From bylaws to event planning, club officer duties, promotion, communications, newsletters, youth and handicapable programs – this series is designed to help groups across the country build and grow your clubs.



Workshops are scheduled to last 90-minutes to allow plenty of time for questions & answers, plus we will welcome input from participants. Our complete schedule is listed on the subsequent pages.

Watch your email, our website and Facebook for links to the actual, **FREE** workshops.



For more information or to check on scheduling updates, please contact us at:

USDA Online Education: Bonnie Abramson, Chair — OnlineEducation@usda.org

Or visit our Facebook page and join our Facebook group

https://www.facebook.com/groups/314405916617 (United Square Dancers
of America—USDA)



THE RULE OF 7

With everything that has happened to our world the last two years... It is time to (1) Re- Charge, (2) Re-organize, (3) Re-Invent......What does that mean??

Square Dancing is the solution for the problems of today

The Loneliness, The Sadness, The Inactive Life, The Weight Gain ...

Our Solution is to use

THE RULE OF 7

According to all marketing ... A customer must see a commercial 7 times, before considering buying.

I know you have talked to all your friends about becoming square dancers. But, have you told them how Henry Ford was such a big part of promoting square dancing?

How during the war square dancing was so important to our troops in foreign lands?

How the calls are in English all over the world?

How everyone is invited to join no matter how young or old or status in life?

How our Forefathers originated "our" square dancing after long days of toil and struggling?

How friendly the dancers are?

How you can visit a club and immediately participate?

How invigorating it is?

Have you told them how much FUN it is?

Have you used "THE RULE OF 7?"

Don't take my word for it....

"Ask Google"..."Ask Wikipedia" ... "Ask a Salesman

THE RULE OF 7

Try it....You'll like it!



Alitia Becker, LSDA President



You 2 Can Dance

A BRAND NEW MARKETING WEB SITE PROMOTING SQUARE, ROUND, AND CONTRA DANCING

High Definition Video Clip of Each Dance Form with professional voice-overs

* Detailed Descriptions of Each Dance Form

Find a Caller, Find a Cuer, and Find a Club sections

* High Definition Pictures

This site was created by ARTS-Dance to be a tool for promoting Square Dancing, Round Dancing, and Contra Dancing. Rather than trying to describe each activity on a flyer posted on a bulletin board, you can direct the <u>potential dancer</u> to this site to **show them.** They can watch video, read detailed descriptions and then find a leader or club in their area using either the resources page of the web site, or the contact info you have provided on your advertising

_check it out at

http://www.you2candance.com

To learn more about using this web site as part of a nation-wide marketing plan go to the Facebook page (You 2 Can Dance.com) or the ARTS-Dance web site (arts-dance.org). It doesn't cost you a thing and is there for you to use to help promote our dance forms.

ARTS Travel The

Dancer's Online Travel







Book Golf Tee Times, Get Event Tickets, Send flowers, Site Seeing Activities



Turn your Vacations & Dance Travel into Donations

Book your personal and business and dance travel on our new travel website, www.arts-dancetravel.com!

Every time you do, Alliance of Rounds Traditional and Square Dance (ARTS) will receive a portion of the travel commissions.

You get the same low rates offered by other travel websites while helping to raise funds for ARTS.

It's simple!



Book your travel to the 71st NSDC in Evansville, IN and support dancing at the same time.

Logon to

www.arts-dancetravel.com

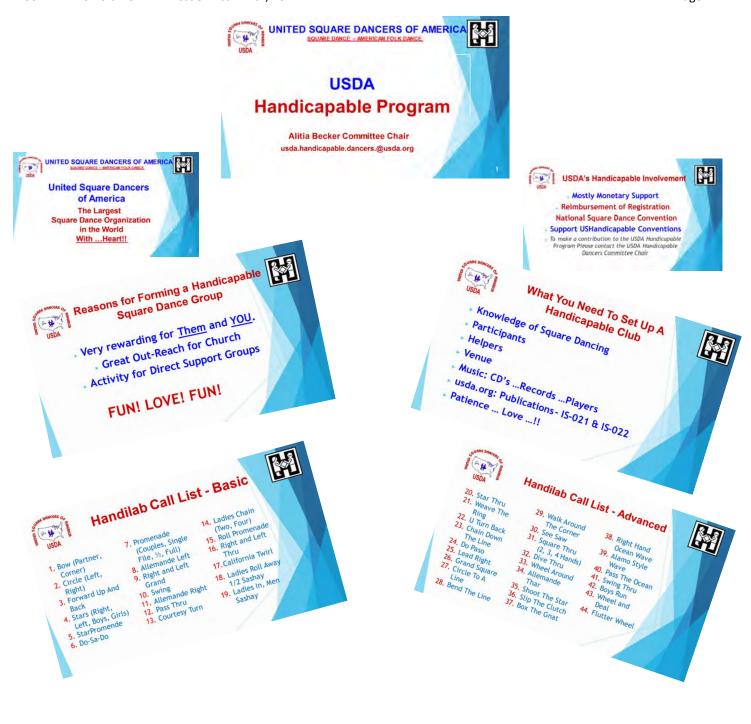




71st National Square Dance Convention® June 22-25, 2022 Evansville, IN











CONVENTION SCHEDULE

Send the USDA NEWS Editor your State Association/Federation Convention dates and they will be listed here at no charge.

2022

Mar 18-19
67th Florida Sate Square & Round Dance
Convention
Daytona Beach Ocean Center
101 N Atlantic Ave
Daytona Beach, FL 32118

Apr 08-10 **62nd California State Square Dance Convention**

Yuba-Sutter Fairgrounds Yuba City, CA Katie Pearce & Bonnie Abramson, Co-General Chairmen

Jun 3-4 Kansas State Square Dance Convention

Tony's Pizza Events Center 800 The Midway Salina, KS 6740

Info: Tammy Gough -Phone: 316 371-3991

btsgough@cox.net

www.kansassquaredance.com

THIS SPACE RESERVED FOR YOU

Now that we are beginning to dance again let us help you advertise your conventions We will list your state association/ federation conventions here at no charge.



2022

Aug 4-6 47th Tennessee State Square & Round
Dance Convention

W. L, Mills Conference Center 234 Historic Nature Trail Gatlinburg, TN 37738 www.TNSquareDance.org

Facebook: TN Square & Round Dance Convention

Aug 17-21 19th USA West Square Dance Convention

Handlery Hotel
San Diego, CA
www.califonia.usawest.net
LPaul and Sally Schmidt
generalchair@califonia.usawest.net
619 222

JJunJu

Aug 26-27 42nd Alabama Square & Round
Dance Convention

Oxford Civic Center
Oxford, AL
Register on-line:

www.alabamasquaredance.com

Nov 4-6 Indiana Square & Round
Dance Convention

French Lick Springs Resort French Lick, IN

Phone: 574 654-3395

Email: berger3395@gmail.com
Web: insquaredancecconvention.com

Facebook: Indiana Square and Round Dance Convention

FUTURE NATIONAL CONVENTIONS

2022—June 22-25 Evansville, IN 2023—June 21-24—Mobile, AL 2024—June 26-29—Milwaukee, WI

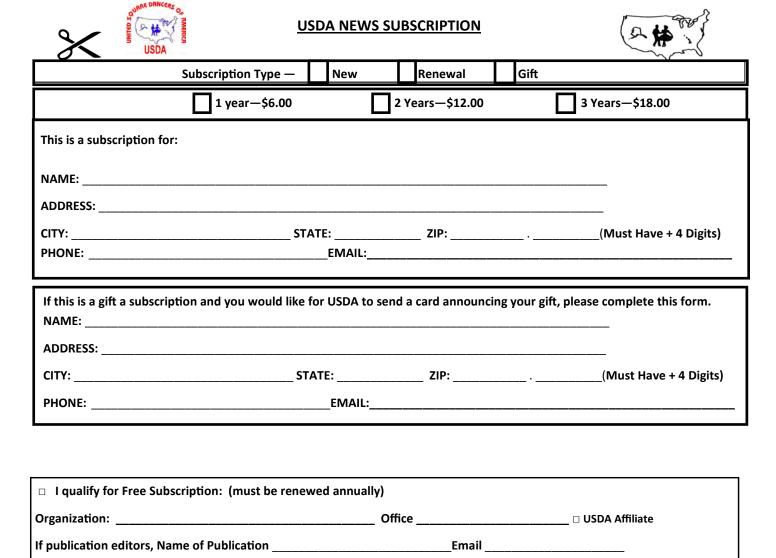
USDA NEWS

The USDA NEWS publication is a quarterly publication covering all aspects of the Square Dance activity. Each issue of USDA NEWS, which averages 32-36 pages, is provided FREE to all known dance publication editors; leaders of state, national, and international organizations; and USDA Affiliates, Officers and Directors.

USDA NEWS is available to all others at a yearly subscription rate of only \$6.00. The subscription rate does not pay for the newsletter but does assist in the postal costs. To keep abreast of square dance events, leadership and education articles, and to maintain your awareness and knowledge of the total activity, you should be reading the USDA NEWS.

If you would like to receive notice when a new issue is posted on our website please <u>click here</u> (or type in the address - — www.Subscribe.USDA.org) and follow the instructions. As soon as a new on-line edition is posted you will receive an email with a link to the website.

For your own personal copy of the quarterly USDA NEWS, complete the form below and return it with a check made out to USDA to the USDA NEWS Editor. If you would like to send a subscription as a gift please complete the "gift from" form as well as the "subscription for" form. We will send a card to the person receiving the gift subscription to let them know they are receiving this as a gift from you.



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Attach check or money order for appropriate amount payable to <u>USDA</u>



GOING AWAY FOR THE WINTER? SUMMER?



HAVE YOU MOVED?

We don't want you to miss a single copy of USDA NEWS, so please notify us of any change of address as soon as possible. If you go away for an extended period of time let us know the new address and the dates involved and we will see that you continue to get your copy wherever your current address might be.

When you plan a move please send your new address as soon as possible.

USDA NEWS PUBLICATION POLICY

USDA NEWS is the official newsletter of the United Square Dancers of America, the largest square dance organization in the world. Our goal is to cover all aspect of the square dance activity. USDA NEWS is not copyrighted and we welcome the reprinting of any material by USDA Affiliates and other publications. A credit line is appreciated whenever any of our material is reprinted.

We also welcome articles of interest to the square dance world in general. When submitting articles for use in USDA NEWS you must include your name, address, phone number and email address and also indicate the author of the article. The editor does reserves the right to reject, edit, omit, or rewrite all material submitted.

The opinions expressed within the publication does not necessarily reflect that of USDA or the Editorial staff.

USDA ADVERTISING POLICY

USDA NEWS accepts ads and flyers in camera-ready form only and of the proper size. Proper size is 7 ½ X 10 for a full size page or 7 ½x 5 for a half page. Ads should be submitted in digital form in .jpeg, png, or .pdf formats.

Make check payable to United Square Dancers of America and mail to the editor. Name and address can be found on the back cover of each issue. Checks must be received within 7 days of receiving the digital ad file. Unpaid ads will not be printed.

Deadline Dates are one month before the issue date with issues published quarterly.

USDA NEWS has two editions; a printed edition and an on-line edition. The printed edition is a black and white copy except for the cover and the four center pages. The four center pages are available for purchase for your flyers and ads and are sold on a first-come basis. The on-line edition is a full color copy. When submitting copies for black and white advertising in the printed edition you can send a color copy for use. It will be printed in black and white, but the on-line copy will be in color.

•		

	ADVERTISING RATES		Publication	Deadline
	<u>COLOR</u>	BLACK & WHITE	Jan-Mar	Dec 01
½ Page	\$25.00	\$20.00		
Full Page - 1 side	\$45.00	\$35.00	Apr-Jun	Mar 01
Full Page—2 sides	\$60.00	\$50.00	Jul—Sep	Jun 01
			Oct—Dec	Sep 01

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