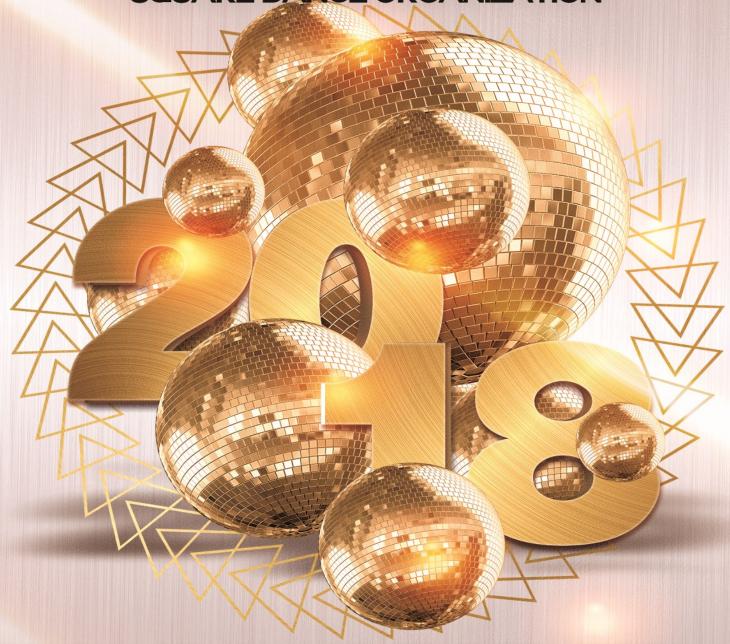
# JSDANEW/S

NEWSLETTER OF THE WORLDS LARGEST SQUARE DANCE ORGANIZATION



OFFICIAL FOLK DANCE OF NORTH AMERICA

PUBLISHED BY UNITED SQUARE DANCERS OF AMERICA

**VOLUME XXX, ISSUE 1 | JANUARY - MARCH 2018** 

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# WHAT'S INSIDE?

FEATURE ARTICLE—page 11— Another 100 year old dancer receives the USDA Centennial Award. Bob Brown, not only square dances, but he also drives six days a week to the Rancho Bernardo Swim and Tennis Club to swim laps. WAY TO GO BOB!

**TONY OXENDINE** gave our editor permission to reprint portions of his Keynote Address to the 52nd National Square Dance Convention in Oklahoma City, OK on June 24, 2003. Read Tony's comments on page 4. Most of the problems in square dance then still apply today. One of Tony's suggestion was to improve our image by getting involved in our community and state and let people see that we are "regular" folks.

Judy Taylor reports on page 12 about the **Colorado Clubs coming together** and dancing at a Rockies football game and at the state capitol. The Denver Post and Denver TV 7 covered the events and gave us some good publicity. The kind Tony said we needed.

**HELP SUPPORT USDA** through our various programs and products as featured throughout this issue. Your support helps us to provide more and better ways of promoting square and dance programs.

A special **THANK YOU** to the following for their contributions to this edition of USDA NEWS.

Photography: Judy Taylor, Sally Schmidt, & Frank Hunter

Articles: Sally Schmidt and Judy Taylor

A Very Special Thank You to Tony Oxendine for permission to reprint portions of his 52nd National Square Dance Convention Keynote Address

COVER DESIGN: Chris Dunkel



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# PRESIDENTS MESSAGE



# **LPaul & Sally Schmidt**

Let us start by sending you all our heartfelt wishes for a happy and healthy 2018, and a wonderful year of dancing! We will be kicking off the new year in Kauai, Hawaii – unfortunately, not at a square dance. But January will bring plenty of dancing and dance-related activities, including the USDA Executive Committee Winter Meeting being held in Vancouver, Washington. We would like to thank our new Western Region Vice Presidents, Dale & Kathy Worthington, for making arrangements for us to visit the Portland, OR / Vancouver, WA area for meetings and – of course – some square dancing! The Winter Meeting provides the Executive Committee with the opportunity to review the status of all USDA programs, and prepare for the USDA-sponsored activities held in conjunction with the annual National Square Dance Convention.

We are excited to report on some USDA news from the past quarter. First, we have renewed the USDA-sponsored club insurance program and are pleased that our provider did not raise any of our rates for the 2018 insurance year. All affiliate and non-affiliated insurance chairs were notified by the USDA Insurance Director, Pat Inglis, and by now all insurance enrollments for 2018 should have been completed.

Second, we are pleased to report that we have received several donations to support USDA scholarship and education programs. Following the Annual Meeting in June 2017, the USDA Treasurer deposited \$1165 in donations to the Founders Memorial Youth Scholarship Fund. In August, we received another donation for the Youth Scholarship Program – \$1000 from the 65<sup>th</sup> National Square Dance Convention (Des Moines). And we received an additional \$1000 grant from the 65<sup>th</sup> NSDC to support development and dissemination of USDA leadership and educational materials. We would like to thank all of the donors for supporting USDA programs. Please remember that the Founders Memorial Youth Scholarship Fund as well as the Handicapable Dancer Program need donations to continue supporting our youth and handicapable dancers. Visit the USDA webpage at <a href="https://www.usda.org">www.usda.org</a> to learn more about these wonderful programs.

It is our honor to serve as president of this outstanding organization that supports dancers at the club, regional, and state levels across the United States. Live Lively, Square Dance! We hope to see you soon in a square.

# LPaul & Sally Schmidt



USDA President LPaul & Sally Schmidt presenting 100 year old dancer, Bob Brown, with our Centennial Award.

See the Feature Article on Page 11 to learn more about Mr. Brown.

# A NOTE FROM THE EDITOR



Larry W. Dunkel

I no longer do New Year's Resolutions as they just don't seem to work for me, but I would like to take a look at Square Dancing and what we might do differently this year. In 2003 Tony Oxendine presented the Keynote Address at the 52nd National Square Dance Convention in Oklahoma City. His topic was "Square Dancing-Is It Broke? Can We Fix It? Tony mentioned several areas that we need to change or improve. He did not offer answers, but merely challenged us to find ways to fix it. I wish space allowed me to reprint his complete speech, but it doesn't, so I will just point out a few of the highlights that we might want to think about. The following is taken in part from this keynote address and if you have not heard or read it I do recommend you check it out on his website at: http://www.tonyoxendine.com/resources/NationalsKeynoteAddress.pdf

"It doesn't take a rocket scientist to figure out that square dancing is declining (has been in fact for 20 years or better). Clubs all over are folding. Classes are almost nonexistent in many areas. Some states have even had to fold their state convention. Many long -lived festivals nationwide have ceased operations. Look around you – There are roughly 8000 dancers in attendance here. In 1983 at the Louisville Nationals, there were over 30,000. In my travels and conversations, I have observed five of what I view as problems.

**Image**. People either know nothing about us or they figure we're still dancing half drunk in someone's barn. Sometimes we don't do ourselves any good in this regard. We have to understand that to the "real" world, our clothes look kinda funny. So if you're doing an exhibition in the public – CONSIDER not having everyone dress in full square dance regalia. Have some of the dancers wear western attire, or heaven forbid – even casual clothes. Show the people watching you that you really are normal people.

**Dress**. Not very long ago, I was calling at a major festival. During one of the morning sessions, a local round dance cuer came to the workshop dressed in very nice dress slacks and an equally nice blouse. The organizers of the event asked her to leave because she was dressed inappropriately. In my opinion, she was dressed appropriately enough for church. If it's nice enough for church – it ought to be nice enough for us. PERHAPS we place too much emphasis on attire. We have to be aware that to the general public – we look funny. Am I against square dance clothes? Absolutely not! I think that our costumes are a big part of our heritage. But in order to survive, square dancing, like everything else must change with the times. As the great poet and songwriter, Bob Dylan wrote – "The times, they are a changing".

**Programs.** Many of us blame the ills of square dancing on the PROGRAMS. The problem isn't with the programs – it's the use (or rather ABUSE) of them that is the problem. Is this a normal scenario? You convince someone to take lessons. They stay (anywhere from 20 weeks to almost a year depending on the area) and then graduate. Almost immediately, they're pressured to learn the nest level (normally Plus). In fact, most people don't think they're dancing unless they're dancing Plus. Our square dance pyramid is getting way out of kilter. For stability, the base should be the widest point. Our base is new students. New students should graduate at Mainstream. Instead, our pyramid is beginning to bulge in the middle, and become pointed at the base – kinda like a diamond. Diamonds are pretty, but have you ever tried to stand one upright? Not very stable... That's what's happening to our activity. It has become very unstable.

Marketing. Many people have spoken about "marketing" square dancing better. Many clubs and associations have tried varied forms of promoting our product – mostly with poor results. If marketing isn't the answer – Maybe it's time we offer a "new and improved" square dance. Let's change the product! Several years ago, the CALLERLAB Foundation hired a marketing firm to conduct a survey to determine exactly why ex-dancers quit. The bottom line---- It was too difficult and required too much of a time

(Continued page 29)

# **EVENTS IN THE PLAINS REGION**

Floyd and Judy Engelhardt, USDA Plains Region VP

Greetings to all from our home in Minnesota, where we have green grass and sunshine - but it's getting to be COLD sunshine! We expect snow one of these days. After all, it is Minnesota.

In hot August, we danced to Shane Greer at a friendly club in Wagoner, OK. That was between our round dance weeks at Eureka Springs, and Oklahoma gave us another state for our traveler badge "third time around". In September, we did a lot of the usual dancing near home, with no big trips. Then in October, we traveled to the Arkansas festival/convention one weekend and the Missouri one the next weekend. We had time between events to catch some extra Missouri dances and found a round dance in Paola, Kansas. You probably all know that the local groups are always welcoming when guests show up- - - especially "far away" guests!

We are now busy preparing for the holidays like everyone else. Soon after Christmas we will head south, and then drive to the USDA winter meeting near Portland, Oregon. Oh, good. Some more "new" states.

As square and round dancing declines in numbers, we need to keep on going and encouraging others to join us. We know it's good for mental and physical health as well as great social times.

Floyd and Judy Engelhardt

# **EVENTS IN THE EASTERN REGION**

Tony & Diana Rock, USDA Eastern Region VP

Since our last article in the USDA News we have contacted nearly all of the affiliates in our region by phone or email. We have encouraged them to use the web site to view, print, and/or order the many educational materials that the United Square Dancers has to offer. As Education and Publications Chairmen we are responsible to mail out all of the publications that are requested, so we are more than happy to move the materials from our house to yours! We are encouraging all dancers to take advantage of these wonderful resources. Three of our most recent publications include: "Communication Kit for Leaders", the new "Discount Prescription Plan", and "Incorporation for Square Dance Clubs". Go to <u>usda.org</u> and check them out. If you haven't seen the USDA publications before you will be pleasantly surprised.

We are involved in the Pennsylvania Square and Round Dance Federation (PSRDF) and attend their semiannual meetings. We are excited to report that since it is getting more difficult for many dancers to travel outside of their local area to attend a meeting and the meeting attendance has been declining, the PSRDF has begun holding their meetings not only by the traditional face to face method, but simultaneously through remote on line meetings. This has been a well-received change to the Federation. For those of you who have enjoyed the Pennsylvania State Conventions in the past, you are aware that they didn't have a convention in 2017, nor will there be one in 2018. However, we hope to have a PA state sponsored dance following the festival format in 2019. Stay tuned for further updates as they develop.

Tony and Diana Rock

# **EVENTS IN THE CENTRAL REGION**

Tom & Tina Wilkins, USDA Central Region VP

September's Hurricane Irma didn't stop over 300 dancers from *Feeling the Magic of Square Dancing* at The Classic Center in Athens, Georgia at the 46<sup>th</sup> Annual Convention. Darlene Barge and the GSSDA Board put on a spectacular dance and managed to handle all the last-minute adjustments of missing callers and cuers (due to the severe weather) flawlessly. Many dancers had to run out for a pit stop on Friday night; when it was announced that there were extreme gas shortages in the area. Dancers enjoyed the magical program featuring 30 callers and 7 cuers.





The last weekend of September over 200 dancers were able to *Get Into the Swing for 2017* at the 9<sup>th</sup> Annual Kentucky Square and Round Dance Convention in Louisville, Kentucky. Claudette Raymer put together a marvelous dance program with some outstanding callers and cuers. Although attendance was slim, it was packed with excitement and the dancers in attendance had a great time. Amanda Skidmore managed to help our 6 year old daughter and her new friend Alex dance for their first time in an afternoon tip.





The first weekend in November Milene McCall and over 500 of her friends were **Gone Country** at the 28<sup>th</sup> Indiana Square and Round Dance Convention in French Lick, Indiana. This annual Convention is



held at the stunning French Lick Resort. Featured Callers for Friday Nights

Presidents Ball were Wes Dyer and Mark Patterson. Nadine Henry and Dan Doll put together and amazing program; offering many halls with different types and levels of dancing. The Convention featured a lineup of all-star callers and cuers, those pictured were part of the Gospel Round Up.

On October 27<sup>th</sup> and 28<sup>th</sup> we attended the Northwest Florida Square and Round Dance Association's 43<sup>rd</sup> Round Up, *Its Fall Ya'll* in Pensacola, Florida. The dance was held at Ragon Hall, and was packed full of quality dance opportunities presented by callers Darryl McMillan and Larry Belcher. Cuers Terri & Tim Wilaby also keep the round dancers moving with an outstanding program.



We hope you all have a Merry Christmas and a wonderful holiday season full of dancing. Hopefully you will also be able to ring in the New Year at a special dance with your friends.

# Please mark your calendars for the upcoming events in our region you won't want to miss:

February 23<sup>rd</sup>-24<sup>th</sup> the 64th Florida State Square and Round Dance Convention

March 9<sup>th</sup>-10<sup>th</sup> the 63rd Annual Mississippi Square and Round Dance Association

March 23<sup>rd</sup>-25<sup>th</sup> the 4th Louisiana State Square Dance Convention

April 26<sup>th</sup>-28<sup>th</sup> the 43rd Annual South Carolina Square and Round Dancers

May 4<sup>th</sup>-5<sup>th</sup> the 58th Ohio Dance Convention





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- Q. How do I replace a lost card?
- A. Visit http://usda.EBCcard.com and follow the instructions.
- Q. Who do I contact if I have questions about this program?
- A. You can visit our website at http://usda.EBCcard.com for more information.
- Q: Can I go to any provider?
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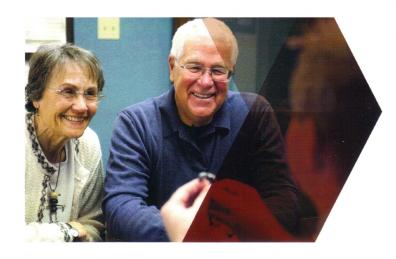
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# ARE YOU DANCING UNINSURED?

# REAL FACTS ABOUT THE SQUARE DANCE INSURANCE PROGRAM

## THE BASICS:

Every square dance organization needs General Liability and Accidental Medical Expense coverage while conducting and sponsoring dance activities. As closely as safety rules are followed, accidents can and will happen. This insurance program, especially designed for USDA dance groups, provides Accident Medical insurance, which helps protect club members from financial loss due to a covered accidental bodily injury, and Liability Insurance, which protects the club and its members and association officials from financial loss due to unforeseen incidents which may develop into litigation against members and dance organizations.

## PERIOD OF COVERAGE:

The insurance year is January 1 through December 31. Coverage becomes effective for individual clubs under the policy on the day the application and premium for insurance is received by the USDA Insurance Coordinator. There is no pro-rate provision. This is necessary due to the large administrative expense of maintaining different policy dates.

# OUR DANCE FACILITIES LIABILITY INSURANCE:

Limits of Protection: \$1,000,000 combined single limit of liability for bodily injury and property damage per occurrence (subject to a \$100 property damage deductible per claim) while participating in scheduled and sponsored dancing activities. \$100,000 limit for damage to premises rented to you.



Pat Inglis
USDA National
Insurance Coordinator



# DANCER MEDICAL INSURANCE WHAT IS COVERED?:

Accidental bodily injury sustained by an insured person while participating in dancing activities sponsored and supervised by a recognized club or organization

# WHO IS COVERED?:

Club members will be insured while participating in any regularly scheduled and sponsored dancing activity worldwide, including group travel (10 or more club members) in a vehicle commercially licensed for transportation of passengers and operated by a person holding a valid operators license for such vehicle, while being transported to or from a covered dancing activity.

# LIMITS OF COVERAGE:

\$10,000 Usual and Customary Accident Medical Expense, including Dental (\$10,000), Accidental Death Benefit (\$10,000), Accidental Dismemberment Benefit (loss of one hand, one foot, sight of one eye).

# BUT I HAVE MY OWN MEDICAL INSURANCE!

Coverage provided is excess to any other valid and collectible medical insurance covering the same accident. Coverage provided for covered medical expenses incurred within 52 weeks of the accident up to \$10,000 for all eligible expenses as stated in the policy.



# OUR DANCE FACILITIES WHO IS COVERED:

The club and its members while participating in club or organization-sponsored and supervised dancing activities. Liability coverage applies in the United States, its territories or possessions, and Canada.

## QUESTIONS OR CLAIMS? CONTACT:

Pat Inglis, USDA National Insurance Coordinator

P.O. Box 22, Tucker, GA 300085-0022—PH: 404.298.6148 / FX: 404.298.6149 / Email: usda.insurance@usda.org

# USDA INSURANCE COORDINATORS NOTES

CHANGES ARE COMING!!! 2018 will bring some changes to the certificate of insurance form that will be issued. I am waiting for the first ones to be returned to me so that I can review to actually see what we will be receiving. In early November I met with my new "boss" and her boss to discuss our insurance. I answered questions from them and listened to their plans to improve the process of transferring information from me to Markel and them back to me! Are you confused? I was after our meeting but Tammy (new boss) has assured me that all will be better after this transition. Change always bothers me as it seems things just go wrong and if it's not broken why fix it; however we all know how concerned we all get during this time of year when you are waiting and I am waiting for the new certificates. Each day when nothing happens we all get more concerned. I have already been contacted from concerned clubs and it's not even December 1st! Enough of me rambling. I just wanted to forewarn you to expect something different. Markel is trying to make our process quicker for all concerned. We just have to believe that it will happen.

To be repetitive, I stress to everyone, fill in all the blanks on the forms; always put your federation/association name and club name on your forms and reply back to my e-mails because I need your answers quickly so I can process your enrollments. If you delay, you slow down the entire process. Please send the requested two copies of all forms so that I am not delayed to make copies.

Use the forms on-line when possible. The forms can be saved and will save you time the following year by you not having to re-enter information on various clubs, perhaps only changing or adding some locations. Let me know if you ever have any questions about the on-line forms.

Insurance chairmen should send each club in their group a copy of their club's insurance certificate. The club should present to the facility to review for accuracy. If something is not correct on the certificate, please request a corrected certificate giving me the information for the needed changes. I will have the certificate revised and sent back to you for the club to again present to the facility for approval.

Please try not to panic if a certificate is not received by the date needed. If the request has been submitted then you do have coverage even if certificate is not in your hand. I know this is not the answer anyone wants to hear. I assure you that if you get your enrollments to me in a timely manner they will be sent to Markel as soon as possible. I never know what causes the delays within Markel, but I do feel that they have our best interests at heart and will try to do their best for us.

I will be presenting two seminars (Questions & Answers about Your USDA Insurance) at the Nationals in June. If you attend the convention, please try to attend one of my seminars or just come by for a brief "hello". I would love to meet you!

As always, please contact me with any questions or concerns you may have regarding our insurance program.

Pat Inglis
USDA Insurance Coordinator
P. O. Box 22
Tucker, GA 30085-0022
Phone 404/298-6148
FAX 404/298-6149
E-mail usda.insurance@usda.org



# **FEATURE ARTICLE**

# **Centennial Award Recipient Bob Brown**

Robert "Bob" Brown, a member of the Promenaders Square Dance Club in Escondido, California, celebrated his 100<sup>th</sup> birthday on September 23, 2017. He currently holds the honor of being the most senior dancer currently active in the Palomar Square Dance Association.

Bob was born in Needles, California, in 1917, the only child of William and Mary Louise Brown. He graduated from Needles High School in 1935. Following high school, Bob spend 30 years in the United States Navy working in Naval communications and traveling the world. His stateside duty stations included Long Beach and San Diego, California; Norfolk, Virginia; Pearl Harbor, Hawaii; Rockville, Maryland; and Washington, D.C. During World War II he served in various locations in the Pacific; other overseas assignments included Paris and Japan. Bob retired from the Navy in 1965 then spent more than 15 years working for Mid-Valley Electric and Marvin Barrett Construction doing appliance repair and plumbing.

Bob married Olive "Tots" Johnson in 1939 after they met only six weeks earlier in Oakland, California. They had two daughters, Evonne and Sally, and were blessed with three grandchildren and five great grandchildren (with another on the way). Bob and Tots started out ballroom dancing then began taking square dance lessons with the RBees Square Dance Club in Rancho Bernardo (northern San Diego County) in the late 1970s. They added round dancing in the 1990s, and continued to dance together weekly until her death in January 2000. Bob was married to another square dancer, the late Al Evans, from 2004 until her death in 2014. They were enthusiastic square dancers who supported many club and association dances and benefit activities.

Bob continues to remain active both on and off the square dance floor. He dances weekly with the Promenaders Square Dance Club. He also drives six days a week to the Rancho Bernardo Swim and Tennis Club to swim laps. He was an avid golfer for over 55 years, always walking the course; he no longer plays actively but can be spotted swinging a golf club in his backyard.

USDA Presidents LPaul and Sally Schmidt, along with Past President Patty Wilcox, were honored to present Bob Brown with the USDA Centennial Award at the Promenaders Square Dance on September 28, 2017. One of the local television stations was present at the dance to record both the Centennial Award presentation as well as Bob dancing in a square. Bob, along with other local square dancers, was also featured on one of the morning news programs the following day.

Bob is squared up & ready to dance.



Bob is pictured here with Past USDA President Patty Wilcox and current USDA Presidents LPaul & Sally Schmidt, who are all working toward their Centennial Award.



# **COLORADO CLUBS JOIN TOGETHER**

# **Submitted by Judy Taylor**

Two state-wide events were held this last summer, which gave all of the Colorado square dancers an opportunity to dance together! The first was held in July---dancing on the field of Coors Stadium, before the Colorado Rockies game on July 23.

This all started in 2011, when Denver Council's President, Jim Langdon, arranged with the Rockies management, and subsequently the PR person, to pursue the idea of having a two-song tip of square dancing before a game.

After about a year of planning it was agreed that if dancers sold a certain number of \$10.00 tickets (it changed each year---in 2017 it was 700!), we would be allowed to dance on the field. By agreement, we were to wear purple tops, white skirts for the gals and black pants for the guys and tennis shoes ONLY! Design contests for purple T-shirts were held for a few of the following years. Bear Miller graciously would record two songs, with 10 seconds of square dance talk in between.

The numbers of dancers changed over the years, depending on how much the word got out to all the Colorado clubs (publicity, again!). It was a spectacular sight to see almost 100 dancers, all dressed alike and dancing on the beautiful green grass of the Rockies' field!

The second event, Colorado's State Proclamation Dance, was held at the State Capitol in Denver, on September 13<sup>th</sup>. The proclamation declares that Square Dancing is the official Folk Dance of Colorado, and was signed by the Governor twenty-five years ago. Years ago, Governor Romer was a square dancer and danced with us!

Dancer clubs from all four Colorado Council areas are invited to square dance in the Rotunda, around the oval of the north wing. Generally, over the years, an average of seven squares would dance, with others showing up to support and work the event. Usually all four Councils are represented, with a local Denver caller calling the action for an hour. This year, it was Mike Olivieri calling, with Marshall Blaney doing the advertising and promotion. We finally got some publicity through The Denver Post and TV's Channel 7.

Most of the dancers wear their "Colorado Flag" outfits---white and blue, with the big red "C" surrounding a bright yellow sun. It makes a strikingly recognizable logo that people from all over the U.S. notice. Tourists from many states and countries have scheduled their tours to our state Capitol, and they get a "bonus" in viewing the dancing, looking down from the third floor alcove. Sometimes, even state Senators "get" to watch!

It's an eye-opener for all spectators to see the fun we have in this activity. And we all enjoy explaining that square dancing is alive and well.







# USDA PROGRAMS and PRODUCTS



USDA is probably best known for our Insurance Program for dancers, but are you familiar with the following?

Additional information on each of these programs and any required forms can be found on our web site

www.usda.org -or- by contacting the program chairman.

# **USDA TRAVELER PROGRAM**

Do you like to travel? Do you like to attend square dances wherever you go? Then look into the USA Traveler Program! The purpose of the USA traveler program is to promote visitation between dancers in all 50 states by encouraging dancers to visit club dances, festivals, state conventions, or national conventions across state lines and around the United States. The goal — to dance at an event in each of the 50 United States!

A badge and a bar will be awarded to participants after they have visited at least 12 states. The goal is to dance in all 50 states and any participant who visits 48 or 50 states will also be awarded paid admission to the next National Square Dance Convention.

Program Chairman: Joy Vaccari—email: usda.travelers@usda.org -or- javajoy2@cox.net

# USDA CENTENNIAL AWARD PROGRAM

Are you aware that we have dancers 100 years old that are still active in their dance clubs? Very few of us reach that age, but USDA recognizes and honors those that do with a "Centennial Award". They will receive a framed certificate of "Recognition and Appreciation" signed by the president and the Regional Vice President of USDA, a "USDA Centennial Award" lapel pin and a special "Feature Article" about them in the USDA NEWS.

Program Chairman: Larry Dunkel—email: usdanews@usda.org

# **USDA YOUTH SCHOLARSHIP PROGRAM**

Each year the United Square Dancers of America – the national dancers' organization – awards a merit-based scholarship to a student who has shown their dedication to the promotion and perpetuation of the total square dance movement, including square dance, round dance, contra and clogging. If you know of a youth dancer who is a high school senior or college freshman that would like to apply for the scholarship, the application form can be downloaded from the USDA website, http://USDA.org/trifold/ISy0403.pdf.

Donations are needed to continue making this \$1,000 scholarship available. You can make a donation in memory of a fellow dancer, in honor of a special occasion, or simply because you support youth square dancing. USDA is a 501(c) (3) Public Charities, which qualify for tax deduction status.

Youth Advisor: Bonnie Abramson—email: usda.youth.advisor.@usda.org

# USDA HANDICAPABLE PROGRAM

The USDA Handicapable program is monetary in nature, consisting of allocating monies toward the registration fee for eligible Handicapable dancers to attend the National Square Dance Convention. The only requirement is that they must be a Handicapable dancer and a member of a Handicapable club. Any Handicapable club in the United States may apply for these funds. In order to apply for funds, a club contact person must complete the application form and send it to the USDA Handicapable Committee chairperson.

Program Chairman: Alitia Becker—email: usda.handicapable.dancers@usda.org



# USDA PROGRAMS and PRODUCTS



Continued from previous page

# **USDA PUBLICATIONS & EDUCATIONAL MATERIALS**

USDA has produced club leadership and educational materials for use by dancers and leaders to promote and perpetuate the dance activity. We offer a large variety of titles on club recruiting, officer responsibility, the Dancers Code of Ethics & Conduct, and much more. Most of these are Information Sheets and one sheet trifolds printed on both sides of the page. All of the Information Sheets can be downloaded for printing as either MS WORD or as a PDF copy.

In addition to the Information Sheets, we have several Pamphlets (5 1/2 X 8 1/2) and Booklets ( 8 1/2 X 11) available. Individuals may order up to a maximum of 10 copies of each Tri-fold Information Sheet and up to a maximum of 2 copies of each Pamphlet or Booklet at no charge. Additional copies of Pamphlets are \$.50 each and Booklets are \$1.00 each. Please make check payable to USDA. USDA materials are not copyrighted and duplication for club and organization use is permitted and encouraged.

Additional information and ordering forms and instructions can be found under publications at www.usda.org

Chairman: Tony & Diana Rock email: usda.education.publications@usda.org

# **AMAZON SMILE PROGRAM**



# Support USDA by Using AmazonSmile for your online purchases!

Remember, always start at smile.amazon.com



How it Works: Simply go to http://smile.amazon.com and select United Square Dancers of America as the 501(c)3 charitable organization you wish to support. Don't have an account? It's simple to sign-up and select USDA. Then, proceed with your purchase as normal. Amazon will donate ½ of 1% of your total AmazonSmile purchase to USDA.

FUND RAISING PROGRAM

http://smile.amazon.com



Share AmazonSmile with your friends so they can also support USDA:



# **WAYS and MEANS**

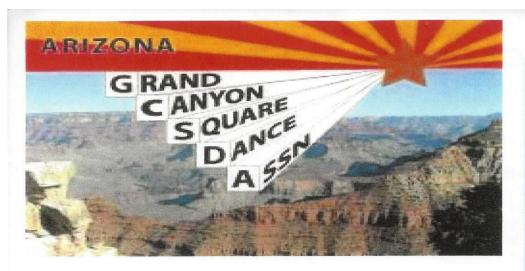




Help support USDA by purchasing products with our name and logo. Shirts, Jackets, Tote Bags and more cam be seen at www.usda.org

Ways and Means Chairmen: Mark & Bina Krebsbach email: usda.waysandmeans@usda.org





# 20<sup>TH</sup> ANNUAL SQUARE DANCE FESTIVAL MARCH 2 & 3, 2018

PATRIOTISM IS SQUARING UP IN ARIZONA





TO JOIN GCSDA
AT
OSBORN MIDDLE SCHOOL
1102 W HIGHLAND
PHOENIX, AZ 85013



Information 602-222-9339

Rodena Josey 2018 Chairman

# **Featured Caller**



Hunter Keller (Billings, MT)

# **Featured Caller**



Lee Hailey (Glendale, AZ)

**Featured Cuer** 



Lynn Van Alta (Tucson, AZ)

# **20th Annual GCSDA Square Dance Festival**

# Friday Evening Plus Hall **Hunter Keller**

7:00 - 7:30 Pre-Rounds 7:30 - 7:45 1st Tip Mainstream - Hunter & Lee 7:45 - 10:15 Plus w/ Rounds 10:15 - Last Tip Mainstream—Hunter & Lee

# Saturday Daytime Plus Hall 10:00 - 11:30 Workshop & Dance **Hunter Keller**

#### 11:30 LUNCH 1:30

1:30 - 4:00 Workshop & Rounds Lynn Van Atta

# 4:00 TO 6:30 DINNER

# Saturday Evening Plus Hall

**Hunter Keller** 

7:00 - 7:30 Pre-Rounds 7:30 - 7:45 Grand March

1st Tip Mainstream - Hunter & Lee

7:45 -10:15 Plus w/ Rounds

10:15 - Last Tip Mainstream - Hunter & Lee

# Friday & Saturday Evenings Snacks provided by the various GCSDA clubs

# FREE COFFEE & WATER AT ALL TIMES **HOSTED BY GCSDA**

Schedule of Fees (Per Person / Kids Under 18 1/2 Off) All Events: Friday & Saturday

Pre-Registration till (March 1st - 2018 - \$25.00 On-Site Registration - \$35.00

# Individual Events:

On-Site Registration Only Friday Evening Dance

Saturday Evening Dance - \$20.00 Saturday All Day & Sat Night

- \$30.00

# Friday Evening Mainstream Hall Lee Hailey

7:45 - 10:15 Mainstream & Line Dances 10:15 - Last Tip in the Plus Hall

# Saturday Daytime Mainstream Hall

10:00 - 11:30 Workshop & Dance Lee Hailey

# 11:30 LUNCH 1:30

1:30 - 4:00 Fun Dance **Hunter Keller & Lee Hailey** 

# 4:00 TO 6:30 DINNER

# Saturday Evening Mainstream Hall

Lee Hailey

7:30 - Grand March in Plus Hall

7:45 - 10:15 Mainstream & Line Dances

10:15 - Last Tip in the Plus Hall



R. V. Parking East side of School Hall In the School Bus Lanes After 4 PM

BIZONA

Please No Parking On The Sidewalk

Make Checks Payable to: **GCSDA** 

Mail To: GCSDA Festival C/O Peggy Gray 808 N 82nd St #F114 Scottsdale, AZ 85257-3897



**SQUARE DANCE ATIRE** 



List of Hotel - Motels See GCSDA Website www.azsquaredance.com

# Pre-Registration Form (\$25.00 ea—Postmark before March 1–2018)

- \$20.00

Name:				
Address:				à à
City:		State:	ZIP Code:	
Phone:	Email Address:			
Amount Enclosed: # Dance Tickets:		/ Amount:		

www.azsquaredance.com

602-222-9339

Revised 01-14-2017









# With Four Seasons of Color See You In Denver 63rd Colorado State Festival June 8 - 10, 2018







Featured Callers Gary Shoemake & Jerry Gilbreath

AND COLORADO LOCAL
CALLERS AND CUERS

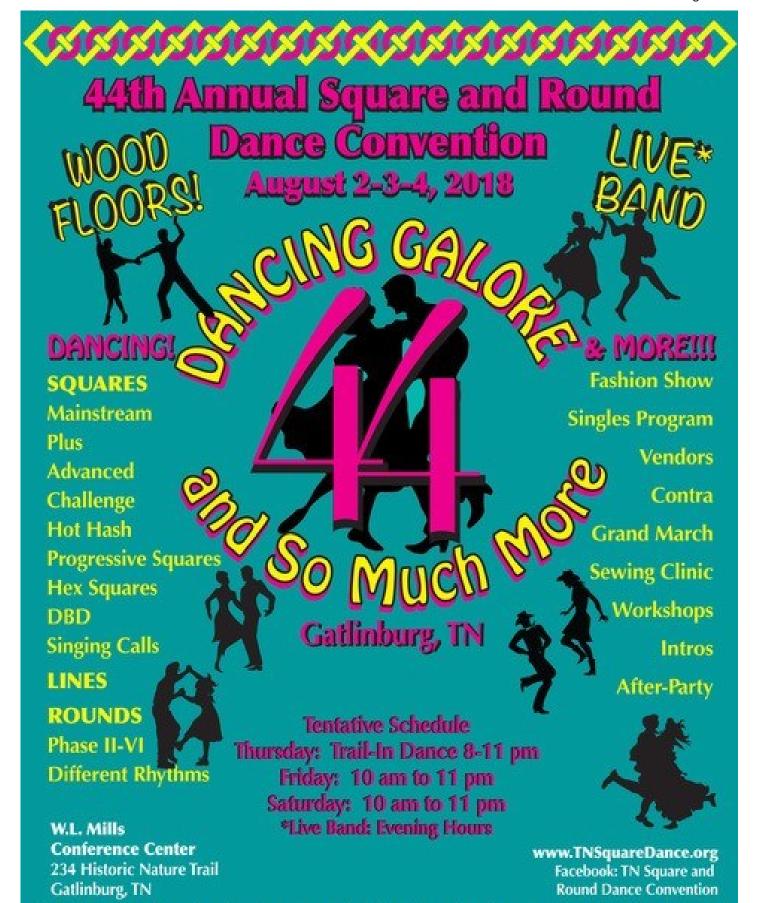
Featured Cuer Steve and Lori Harris

Fabulous Banquet Sat. Night.

Crowne Plaza, DIA
15500 E. 40th Ave., Denver, CO
www.cpdenverairport.com
reservations: 303-371-9494

For More Information:
Colorado Square Dance Festival.com
Char and Vern Hein
2018 CO State Festival Chairman
303-984-7074

Hosted by the Denver Area Square and Round Dance Council and sponsored by the Colorado State Square Dance Association.



# 67th National Square Dance Convention® "Show-Me Kansas City 2018"

June 27, 28, 29, 30, 2018 Kansas City, Missouni Online Registration - Website www.67nsdc.com Registration Form

For Convention Use Only	Registration #	Date Received	Check#
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Date Received	Check#

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Rounds: 02 03/4 05/8 (one check mark per person): Squares: DM OP ODBD OA1 OA2 OC1 OC2 Other: GContra GLine Dancing/Western

Zp

State

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First Name:

Last Name

Address:

Country:

Phone:

Emall:

200 Will you be participating in the Leadership Certification Program? Thes

# HOUSING

www.67nsdc.com click on Housing for a direct secure link to the Hotels Complete the housing portion of this form below or go on line at

Please Circle Room Nights Needed I completed Housing Reservation online Housing Required? 

VES 

NO

Youth born after June 30, 2000 \$30.00; 5 and under - born after June 30, 2013, Free admission. A \$10.00 fee per Registrant will be imposed for cancellations or changes. Prices will increase May 1, 2018 to: \$75 for adults, \$37.50 for Youth born after June 30, 2000. Registrations received after April 30, 2018; e-mail

Registrations are non-transferable. Registration fee per Registrant. Adult \$60.00.

PLEASE CONTACT ME FOR HANDICAP EQUIPMENT ACCESSIBILITY INFO

	S	5	Mon	Tues	Wed	Thurs	Æ	Sun
June		24	25	26	27	28	53	30 July 1
Hotel P	reference	(hotel	code on back)	back)	18	2nd	344	hoice
Please	Check the	appro	priate bo	DX: A	Rooms	are Non	-Smokin	

□One King Bed □ 2 Beds (1-2 People) □ 2 Beds (3 People) □ 2 Beds (4 People)

8

Subtotals

Last Name

First Name

For badges

confirmation only.

Adult Adult

Number of Past Conventions

8 8 8 8

@\$10.00-@\$10.00-@\$10.00-@\$16.00-@\$10.00-@\$13.00-

Program Book widally schedules (\$15.00 after 4/30/2018)

Adult/Child: Adult/Child: Adult/Child:

DOB

□Wheelchair Accessible Room Special Hotel Room Needs:

icfs for Shared Rooms or Same Hobil registrations must be mailed together in same envelope Same Hotel as:

 Requests are due by January 1, 2018 Phone E-Mail: For Assignment in Block Housing ☐ Block Housing – 10 – 25 rooms Block Leader Name:

88

8 8

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@\$47.00-@\$25.00-

Wednesday Special Event, Dinner & Show "Duke Mason"

Cookbook - "Kansas City Cookbook" Sew & Save Book - "Sew with MO"

Tours – Please see reverse for details & Instructions

RV Camping

Show Only

DBook

8

O Contra O Contra

☐Rounds

Syllabus and CD

□Rounds

Syllabus: On CD:

OContra.

TO GUARANTEE YO	OUR ROOM RESERVA	ATIONS, YOU MUS	TO GUARANTEE YOUR ROOM RESERVATIONS, YOU MUST PROVIDE A CREDIT CARD NUM
D Wsa	☐ Wsa ☐ MasterCard	□ Discover	□ Discover □ American Express
Print Name On Card			
Credit Card#			

Security Code

Expiration Date:

BER



To Camp together, you must stay in same camp area, and you must send in camping profiles together. Bus passes for registered campers only Price TBA, and may be purchased when submitting your camping

ALL campers MUST Register. You will receive a profile form when your payment is received

No Refunds/Cancellations after April 30, 2018

28 29 30

(U.S. Funds) Grand Total

□MasterCard □Discover □American Express

O Mesa

Print Name On Card □Check Enclosed #

Registration-Jim & Edythe Weber: 816-781-3598 Fax: 816-781-3041

Explration Date

Credit Card #

Security Code

67<sup>th</sup> NSDC, Registration & Housing Committee

64069-0767 PO Box 787, Liberty MO

Caller & Level ( DM DP DDBD DA DC) D Cuer & Level (D2 Program Info for Callers/Cuers/Etc. (図your expertise) Name

"Go to www.67nsdc.com to update your Profile" Ocalier for Youth Ocontra Prompter OCW Lines Instructor DExhibition Group DEducator

67th Convention Badges REQUIRED at all times. Dressy Casual Attire allowed until 6:00 pm. Proper Square Dance Attire is Required After 6:00 pm for all Dancers

03/02/2017

# Instructions for Registration (left side,

Map of Hotels

- Print legibly all names, address, city, state, zip code, country, and DOB of youth [age 5-17 by 6/30/2018 -1/ price] to ensure correct registration.
  - Correctly enter all amounts in the Subtotals including registration fee for each dancer plus quantity and amounts for all other materials and tours.
    - Important! Daily schedules are only available with the purchase of a Program Book. Daily schedules will be available separately at the Convention. Most dancers will want to purchase the Program Book.
- Correctly calculate the Total and include credit card information (with signature), check or money order payable in U.S. funds to the 67th National Square Dance Convention\* and return it with the Registration Form. Do Not Send Cash. No Single Day Registrations Sold.
- RV Camping, Indicate RV Camping on your Registration Form, and enclose the required fees (four-night
  minimum) to cover the nights that you intend to stay. Please check appropriate boxes. RV camp sites w
  be assigned on a first come, first served basis. There are 30 amp & 30 amp electrical service with water.
  Free Dump station available to registered guests. To camp together, you must stay in same camp area a
  you must send in camping profile together. For more info, contact RV Vice Chairman, Gene & Mary Miller
  phone: 816-317-8347.
- Bus Service for 67th NSDC registered campers only, bus passes may be purchased when submitting yo camping profile.

w 1-

- Tour forms and payments are to be mailed directly to: 67th National Square Dance Convention , PO Box 767, Liberty, MO 64069-0767. For Tour information and form go to www.67nsdc.com and click tinclude completed Tour Form with this Registration Form.
  - A \$10.00 fee per registrant will be assessed for cancellation. No refunds after April 30, 2018

# Instructions for Housing (right side

- The 67th NSDC Housing Committee is partnering with Kansas City Convention & Visitors Bureau to provid
  website access for housing reservations. Complete the housing portion on the right side of the front of
  this form. This form must be received by April 1, 2018 to receive the 67th NSDC contracted noom rates. If
  you request housing at hotel codes 1-3, you must stay a minimum of four (4) nights, including Wednesd
  through Saturday, June 27-30, 2018.
- Only one person per room should complete a hotel reservation request on the front of this form. Pleas
  list all room occupants. (The Housing Committee does not find or assign roommates.)
   Shared Rooms or Same Hotel Requests can be made through the online site or registrations must be in!
- Shared Rooms or Same Hotel Requests can be made through the online site or registrations must be in same envelope and mailed to arrive together.
  - All Block Housing requests staying in same hotel are due by January 1, 2018 submitted with name and telephone number of leader to Jim & Edythe Weber, Registration & Housing Chairman at
- registration@67nsdc.com

  5. Indicate three (3) choices of housing preference, by specifying hotel code number. Be sure to indicate a beds as well as preferences. Hotels will be assigned on a first-come, first-served basis according to avail 6. Hotel Reservations: Your credit card will not to
- charged for the room in advance of arrival, an afternative form of payment may be presented at check.

  7. Hotel Confirmations: You will receive a hotel confirmation via email or mail. If you do not receive your confirmation by March 1, 2018, please contact the 67th NSDC Housing Committee by: [a] email: registration@67nsdc.com; [b] phone: 816-781-3398; [c] mail Registration to 67NSDC, PO Box 767, Liber MO 64069-0767 through April 1, 2018.
  - Hotel Changes: After receiving Hotel Confirmation, if you need to change your Hotel reservation you must contact the 67 Housing Committee by using the information provided above in #7. The policies vary for each hotel.
- Hotel Cancellations: Your confirmed hotel will assess a one-right room/tax charge for cancellations received less than 72 hours prior to arrival.

σi

 Hotel Early Departure: An early departure fee may be charged unless the hotel is notified at check-in o before of a change in the planned length of stay. The "Show-Me Board Team" of the 67th National Square Dance Convention" is committed to making or convention fun and enjoyable for you! Call or E-mail us if you have a concern or suggestion.

Call (816) 781-3598 or email registration@67nsdc.com

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	/ Caller Quer	\$154	\$164	\$174	1 Block
Bus service available	lips	\$169	\$169	\$169	3 Blocks
To Ca	CAMPGROUNDS Bus service available for campers only (Wednesday through Saturday of Convention) Camping Reservation Deadline 01/01/18 To Camp Together You Must Stay In Same Camp Area.	OUNDS Inesday thro Deadline 01 Stay In Sam	/01/18 or Camp Ar	day of Conv	ention)
1 Camp Area C	\$45	(Water & Electric w/50 amps)	setric w/50	(sdwe	
2 Camp Area E	&F \$35	(Electric 30 amps with water available)	mps with v	water avails	(ple)



(InternalUseOnly) AcceptedBy

# Pre-Registration 68th National Square Dance Convention®

Email Form

"Come Dance and Explore Georgia"

June 26 - 29, 2019

This form and registration rate is void March 10, 2018

Register now for the 68th National Square Dance Convention® in Atlanta, Georgia. Your early registration helps to defray preparation cost and gives you free admittance to the Saturday evening dance at the Pre-Convention on March 10, 2018.

Thank you for your support!

Please complete the form below and send it along with your check or credit card info to:

# 68th National Square Dance Convention®

P.O. Box 441, Dillard GA 35037

Email: registration@68nsdc.org Website: http://www.68nsdc.org Registration Information: (828) 349-0905

Primary Last Name:	Please Print Clearly First Name: (His)	
Partner's (if different)		
Youth: DOB:		DOB:
Address:		
City:	State:	Zip Code:
Country:		•
Phone:		
Amount Paid (US Currency Only) \$50.00 eac		
Youth born after June 26, 2001 \$25.00 eac		Come Early or Stay La
\$10 cancellation fee per registration. No re	fund after April 30, 2019	Come Dance
Payment (circle one): Check MasterCard	Visa Discover	Explore Georgia
Name on Card:	Signature:	
Credit Card No:	Expiration Date:	Security Code:
Statement Mailing Address:		
Register now for the 69 <sup>th</sup> National S gives you free admittance to the S	are Dance Convention <sup>e</sup> Spokan June 17, 18, 19, & 20, 2020 eeping the Vision Alive in 2020 equare Dance Convention <sup>e</sup> . Your early regis saturday evening Pre-Convention Dance on in	stration helps defray cost and February 9, 2019
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Convention Badge required for entrance to all convention activities. Dressy casual attire allowed until 6:00 p.m. Proper square dance attire required after 6:00 p.m. for all dancer

Date:

Revised 7-16-2016

# MARK YOUR CALENDARS FOR UPCOMING



# Special Dances for 2018



1/19/18 Don Moger – Plus/Mainstream

1/20/18 Don Moger – Advanced

2/2/18 Scott Smith - Plus/Mainstream

2/13/18 Don Moger – Plus/Mainstream

2/24/18 Don Moger – Advanced

3/2/18 Romney Tannehill - Plus/Mainstream

3/3/18 Romney Tannehill – Advanced

# **Locations:**

Friday Club Dances are located at the Harriet A. Treem
Elementary, 1698 Patrick Lane, Henderson, NV
7:00 to 9:30pm

Saturday Advance Dances are located at the Riviera Mobile
Home Community, 2038 Palm Street, Las Vegas, NV
Noon to 2:00pm

For more details - www.goodtimessquaredancers.org

# \*\* \*\*Swinging Stare Square Dance Glub \*\* Las Vegas, Nevada

February 14th, 2018 7 - 9 pm "You are my Sunshine"

Caller: Vern Vernazzaro

Roger Bryan School • 8255 W. Katie Av. • Las Vegas, Nv. Cost: Members 5.00 Guests 6.00

For More Information: Call Mary 702-562-1550

\*\* Swinging Stare Square Dance Club

Law Vegas, Nevada

59th Anniversary Dance
Saturday May 5, 2018



# Hunter Keller

Caller

Mountain View Lutheran Church 9550 W. Cheyenne Av. Las Vegas, Nevada 89134

Mary (cell) 262-994-9139

# \*\* Swinging Stare Square Dance Glub \*\* Las Vegas, Nevada 2021—June

April 1st, 2018 so

**Gary Shoemake** 

Advanced 6:30 - 7:30 pm ••• Squares and Rounds 7:30 - 9:30 pm Mainstream & Plus 7:30 - 9:30

# Meadows Mobile Home Park

2900 S. Valley View - Las Vegas, NV. 89102

Tell Guard at gate your going to the Square Dance

For More Information: Call

Rosie (cell) 310-739-7673 Mary (cell) 262-994-9139

# Swinging Stars Square Dance Club Las Vegas, NV.

Come to Dance....
Enjoy the Shows....
Have fun....
Join us for Square Dancing

Every Wednesday Evening 7-9

Roger Bryan School • 8255 W. Katie Av. • Las Vegas, Nv.

For More Information: Call Mary 702-562-1550







# **OPENING CEREMONIES**

WEDNESDAY, JUNE 27, 2018

# **COME EARLY, BE ENTERTAINED, AND DANCE!**

The *5 Star Jazz Band* is a non-profit community youth band dedicated to providing Kansas City's top young musicians, ages 12-21, the unique opportunity to rehearse and perform in a professional caliber jazz ensemble. They perform an average of 35-45 gigs a year, along with meeting all their music and band obligations at their local middle and high schools. The band performs year-round throughout the metropolitan area, from local community, charity, and holiday events to professional/corporate venues. They have performed for the Missouri Governor in the Capitol Rotunda, in Branson at Dick Clark's Legends Theater, the Branson Belle Showboat, and Silver Dollar City, as well as for the U.S. Men's Olympic Swimming Association with Tony Orlando at the Muehlebach Hotel.

This is the same group that performed for the Friday night entertainment at Pre-Convention in March 2017 and obtained overwhelming reviews from all who attended.

They are excited to be returning to entertain square dancers on Wednesday during the 67<sup>th</sup> National Square Dance Convention®. Their high-energy repertoire of over 100+ charts from Big Band, Swing, Jazz, Blues, Funk and Latin styles will surprise and entertain you.

Come early! There will be space and time to dance to this group on the floor before the Opening Ceremonies begin.



# ARTS Travel The

# **Dancer's Online Travel**







Book Golf Tee Times, Get Event Tickets, Send flowers, Site Seeing Activities



# **Turn your Vacations & Dance Travel into Donations**

Book your personal and business and dance travel on our new travel website, www.arts-dancetravel.com!

**Every time you do, Alliance of Rounds Traditional and Square Dance (ARTS)** will receive a portion of the travel commissions.

You get the same low rates offered by other travel websites while helping to raise funds for ARTS.

It's simple!



Book your travel to the 67th NSDC in Kansas City and support dancing at the same time.

67th National Square Dance Convention®

# Logon to

# www.arts-dancetravel.com









# You2CanDance

# A BRAND NEW MARKETING WEB SITE PROMOTING SQUARE, ROUND, AND CONTRA DANCING

High Definition Video Clip of Each Dance Form with professional voice-overs

\* Detailed Descriptions of Each Dance Form

# Find a Caller, Find a Cuer, and Find a Club sections

\* High Definition Pictures

This site was created by ARTS-Dance to be a tool for promoting Square Dancing, Round Dancing, and Contra Dancing. Rather than trying to describe each activity on a flyer posted on a bulletin board, you can direct the <u>potential dancer</u> to this site to **show them.** They can watch video, read detailed descriptions and then find a leader or club in their area using either the resources page of the web site, or the contact info you have provided on your advertising

# \_check it out at

http://www.you2candance.com

To learn more about using this web site as part of a nation-wide marketing plan go to the Facebook page (You 2 Can Dance.com) or the ARTS-Dance web site (arts-dance.org). It doesn't cost you a thing and is there for you to use to help promote our dance forms.







Tomball Sesquicentennial Promenaders 32nd Anniversary Dance
Caller-Ken Bower Cuer- Martha Koslosky
Tomball, Texas-suburb of Houston













22nd Evening in Paris, TX - Gary Shoemake, Ken Bower, Mike Bramlett, Darryl McMillan & Christine Hixon













# **CONVENTION SCHEDULE**

# Send the USDA NEWS Editor your State Association/Federation Convention dates and they will be listed here at no charge.

	<u>2018</u>		<u>2018</u>
Feb 23-24 Mar 02-03	64th Florida Square& Round Dance Convention Daytona Ocean Center Daytona, FL 32118 www.floridasquaredance.com  Grand Canyon Square Dance	Apr 20-22	California State Square Dance Convention Yuba-Sutter Fairgrounds 442 Franklin Ave Yuba City, CA95991 http://castate2018.org/index.html
	Festival Osborn Middle School 1102 W Highland Phoenix, AZ 85013 Info: 602 222-9339 www.azsquaedance.com See Ad Pages 15-16	Apr 27-28	43rd South Carolina State Convention Columbia Metropolitan Convention Ctr 1101 Lincoln St Columbia, SC 29201 Info: Email—d.goley@yahoo.com Ken & Darlene Padgett 843 334-8357
Mar 09-10	63rd Annual Mississippi Square and Round Dance Festival Pearl Senior Center 110 Valentour Rd. Pearl, MS 392308 Info: Connie Wise 662 418-7012	May 04-05 May 17-19	58th Ohio Square Dance Convention Crowne Plaza Hotel North 6500 Doubletree Ave Columbus, OH 43229 www.58ohdc2018.com 30th Virginia State Convention Crowne Plaza Hampton Marina Hotel
Mar 15-17	Virginia—WASCA'S 59th Spring Square & Round Dance Festival Hilton Alexandria Mark Center Hotel Alexandria, VA Info: Terry Jones 703 220-4872	M 26 27	700 Settlers Landing Rd. Hampton, VA 23669 Janice Stiles 828 215-3351 Bill Turley 757 236-1403
Mar 23-24	Arbell Thompson 703 729-2109  Heart of America Federation Festival Osage Trail Middle School 2101 N Twyman Rd. Independence, MO	May 26-27	Sth Annual Memorial Weekend Square Dance Omaha Firefighters Hall 60th at Grover St Omaha, NE Info: Jim & Cathy 402 393-4194 email: jrbellinger@cox.net
Apr 13-14	Info: Jerry Belgum 816 836-7496  55th Iowa Square & Round Dance Convention Quad-Cities Isle of Capri Convention Center 2021 State St. Bettendorf, IA52804	Jun 8-10	63rd Colorado State Festival Crowne Plaza, Denver Airport 15500 E 40th Ave Denver, CO Info: 303 371-9494 www.ColoradoSquareDanceFestival.com See ad—page 17
	Bettendorf, IA52804  Live Lively-	Jul 6-10	42 Annual ROUNDALAB Convention Renaissance Hotel & Convention Center 6808 S 107th E. Ave 71st St. exit, Hwy 169 Tulsa, OK 74133 Info: roundalab@roundalab.org

Square Dance!

Info: roundalab@roundalab.org

# **CONVENTION SCHEDULE**

# Send the USDA NEWS Editor your State Association/Federation

# Convention dates and they will be listed here at no charge.

Jul 26-28 **16th U S Handicapable Convention** 

Omni Hotel

Jacksonville, FL

Info: Rick Yates 386 734-2110

Aug 2-4 44th TN State Square & Round

Dance Convention

W L Mills Conference Center 234 Historic Nature Trail

Gatlinburg, TN

www.tnsquaredance.org

See AD page 18

Aug 10-12 59th Wisconsin Square & Round

**Dance Convention** 

Marshfield Senior High School

1401 E Becker Rd Marshfield, WI 54402

www.wisquaredanceconvention.org

Info: 715 574-3246

Aug 17-18 29th Annual NC State Convention

Hilton North Raleigh 3415 Wake Forrest Rd Raleigh, NC 27609

www.ncstateconvention.com

Sep 21-22 48th Annual Nebraska State Square

and Round Dance Weekend

Adams County Fairgrounds

Hasting, NE

Info: Larry Tidyman 308 340-3362

email: tidymancl@bwtelcom.net

Oct 20-22 58th Missouri State Square 'N

**Round Dance Convention** 

Cowan Civic Center 500 Elm St.

Lebanon, MO Info: 636 394-0998

www.Festival.SquareDanceMissouri.com

Nov 2-4 29th Indiana Square & Round

Dance Convention
French Lick Springs Resort

8670 West State Rd 56 French Lick, IN 47432

www.insquaredanceconvention.com

## **FUTURE NATIONAL CONVENTIONS**

2018 – June 27-30 Kansas City, MO 2019—June 26-29 Atlanta, GA

2020-June 17-20, Spokane, WA\*

\*Note-This a one-time date change to avoid 2021—June 23-26, Jackson. MS

conflict with Hoopfest

Continued from page 4

commitment. We want to attract "younger" dancers, yet we make it almost impossible to keep them. Offering me free lessons isn't an incentive. I'm of the generation that if something is free – that's about what it's worth. Since money isn't the issue – what is? It's time! If I stay in lessons (assuming they're short enough – you'll NEVER sell me on something that's gonna take ¾ of a year to learn) and graduate, I may be able to come to club dances relatively regularly. However, I won't be able to do the Tuesday night club, the Wednesday night Plus lessons, the Thursday night review session, and the Saturday night special. I have other things to do – kids, other friends, maybe even bowling. I just want to take my wife out for a fun evening. I don't want a new lifestyle.

So, to recap: Here are my observations and suggestions. Relax the dress code. Recruit. Get your club involved in the community. Get your club involved in the community and lastly, try something different. Our old way just isn't working. Be open for change.

Editor: This speech was given almost 15 years ago, yet the problems listed here are still very much evident today. Attendance at last year's convention was less than 4,000. Clubs are folding at an alarming rate and state conventions are being discontinued. What part of "we're in trouble" do we not understand? We need to wake up folks. We are running out of time.

## **USDA NEWS**

The USDA NEWS publication is a quarterly publication covering all aspects of the Square Dance activity. Each issue of USDA NEWS, which averages 32-36 pages, is provided FREE to all known dance publication editors; leaders of state, national, and international organizations; and USDA Affiliates, Officers and Directors.

USDA NEWS is available to all others at a yearly subscription rate of only \$6.00. The subscription rate does not pay for the newsletter but does assist in the postal costs. To keep abreast of square dance events, leadership and education articles, and to maintain your awareness and knowledge of the total activity, you should be reading the USDA NEWS.

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Make check payable to United Square Dancers of America and mail to the editor. Name and address can be found on the back cover of each issue. Checks must be received within 7 days of receiving the digital ad file. Unpaid ads will not be printed.

**Deadline Dates** are one month before the issue date with issues published quarterly.

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