

UNITED SQUARE DANCERS OF AMERICA



NEWS RELEASE

2021-04



For immediate publication for dancer awareness

Beyond the Dance Floor Webinar Series Continues for 2021-2022

In October 2020, USDA launched a brand-new series of online educational opportunities titled *Beyond the Dance Floor*. These web-based sessions highlight some of the “behind the scenes” programs and services that support dancing around the country and help us communicate about and grow our favorite activity. The 2020-2021 series has been incredibly successful and we are excited to announce that *Beyond the Dance Floor* will continue into 2021-2022.

Sessions are generally held on the second Saturday of the month starting at 2:00 PM Eastern time / 11:00 AM Pacific time. Each session is approximately 90 minutes with time for presentation by USDA Executive Committee members or special guests along with opportunities for questions and discussion.

Currently scheduled upcoming sessions include:

- Saturday, July 10: **Social Square Dance Program** with Bear Miller
(special start time of 1:00 Eastern / 10:00 Pacific)
- Saturday, August 14: **Social Connections – The Key to Club Success** with Mike Seastrom
- Saturday, September 11: To be determined
- Saturday, October 9: **USDA’s Insurance Program** with Elizabeth and Eddie Sanders,
USDA Insurance Chair

Session details along with Zoom log-in information are posted on the USDA website at www.usda.org. Materials and recordings from previous webinars are also posted on the website. Questions may be directed to Bonnie Abramson, USDA Online Education Chair at OnlineEducation@usda.org.