## UNITED SQUARE DANCERS OF AMERICA

## RESOLUTION

## SUPPORT FOR SOCIAL SQUARE DANCING

- Whereas: It is well recognized within the Square Dance activity that it is essential that every effort be made to expand and grow our recreation to include all;
- Whereas: Currently there is a focus to open Square Dancing to a greater number of people this is being done through the implementation a new entry program into the activity known as Social Square Dancing (SSD);
- Whereas: SSD is a new marketing strategy and a new platform to re-establish and rebuild Square Dancing from a new starting point program of teaching and re-teaching;
- Whereas; Another goal of Social Square Dancing also is to re-build Square Dancing on a sustainable footing;
- Whereas; SSD is seen as an alternative entry program to generate more rapid "intakes" of new dancers through multiple opportunities per yar (more than one set of lessons per year).
- Whereas; Social Square Dancing is seen as a destination point for dancers rather than a plateau level on the escalator to other dance programs; and
- Whereas; The United Square Dancers of America recognizes the benefits of collaboration of all dance organizations when initiating new, worthwhile efforts,
- Therefore: Be it resolved that the UNITED SQUARE DANCERS OF AMERICA encourages its Affiliates, Associates, and their member organizations, to support implementation of the Social Square Dancing program.

Adopted by Majority Vote of UNITED SQUARE DANCERS OF AMERICA
Board of Directors during their
Annual Meeting Twenty-Third (23<sup>rd</sup>)
day of June 2021 at Jackson, Mississippi.

