

UNITED SQUARE DANCERS OF AMERICA

RESOLUTION

Support for the Alliance of Round, Traditional and Square-Dance, Inc. Re-Imaging of Square Dancing

Whereas; Square Dancers everywhere recognize the need for the Square Dance activity to achieve greater recognition;

Whereas; A united effort to achieve universal acknowledgement of the Square Dance activity can be accomplished through the establishment of a single logo / symbol and slogan to identify the Square Dance activity;

Live Lively –



Square Dance!

Whereas; Through the universal utilization of this recognizable logo, it will be possible to achieve greater recognition of the Square Dance movement;

Therefore: Be it resolved that the UNITED SQUARE DANCERS OF AMERICA encourages its Affiliates, and their member organizations, to support the new Square Dance Logo and Slogan by revamping all of their publications and promotional materials incorporating the logo and slogan to reflect the modern image of the new Live Lively – Square Dance – Logo and Slogan.

*Adopted by Majority Vote of
UNITED SQUARE DANCERS OF AMERICA
Board of Directors present and voting during their
Annual Meeting this Twenty-Fourth (24th)
day of June 2015 at Springfield, Massachusetts.*

Resolution No. 34